



DEPARTMENT OF HUMANITIES & SOCIAL SCIENCES

Shaping The Futures



Message from the Dean & HOD

It is my pleasure to welcome you to the Department of Humanities and Social Sciences. As a beacon of knowledge and innovation, we strive to inspire minds and empower our community to achieve great things. Our mission is guided by our commitment to academic excellence, groundbreaking research, and global collaboration. I invite you to explore the opportunities that await you here.

We are proud to lead with purpose and impact. Our guiding framework includes:



Vision

To be a centre of excellence in preparing professionals by imbibing human values and to carry out contemporary and futuristic research in humanities and social sciences.

Mission

To provide socially relevant and high-quality professional education in a wide range of inter-disciplinary areas of humanities and social sciences.

To conduct quality research in different areas of humanities and social sciences.

To imbibe pluralistic values, democratic and equalitarian doctrines of society at large.

Warm regards,

Prof Monika Suri
Dean & HoD

Department of Humanities and Social Sciences

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01

About the Department



DEPARTMENT OF HUMANITIES AND SOCIAL SCIENCES

The Department of Humanities and Social Sciences (HSS) at Jaypee Institute of Information Technology (JIIT) occupies a distinctive and pivotal role within an academic environment predominantly oriented towards science and technology. It functions on the fundamental belief that engineering and scientific endeavors are not merely technical pursuits but are deeply intertwined with human experiences, societal contexts, and ethical considerations. Therefore, a comprehensive education in science and technology must include an integration of humanities, social sciences, and behavioral sciences, fostering a holistic understanding of the world and equipping students with essential skills beyond technical expertise.

Established in 2001, the HSS department at JIIT was founded with a vision to excel in IT education and training, aspiring to produce professionals who are not only adept in technical competencies but also possess a broad spectrum of leadership qualities, innovation, entrepreneurial spirit, creativity, and managerial acumen. Serving as a catalyst for transformative change, the department complements existing academic programs by imparting both professional and behavioral competencies, thereby nurturing students to become visionary leaders in their respective domains.

02

Programs Offered





01 M.Sc. Economics

02 M.Sc. PSYCHOLOGY

03 M.A. Journalism & Mass Comm.

04 B.A Journalism & Mass Comm.

05 Ph.D. PROGRAMME

M.SC. ECONOMICS

An interdisciplinary program designed to develop strong foundations in economic theory, mathematical modeling, econometrics, and programming. The curriculum prepares students for high-demand roles in analytics, finance, research, and policy-making sectors, with an emphasis on practical problem-solving.

M.SC. PSYCHOLOGY

Focused on understanding human behavior and cognitive processes, this program emphasizes industry-aligned curriculum, research-driven training, and application-based learning. The inclusion of data analytics tools and lab exposure ensures students gain both theoretical insight and practical competence.

B.A. & M.A. JOURNALISM AND MASS COMMUNICATION

A future-facing program combining journalism, digital media, advertising and public relations. With hands-on training through real-world projects, global exposure, and high-tech tools including AI, VR, and AR, this course prepares students to lead and innovate in today's fast-evolving media landscape.

PHD PROGRAMME

The Ph.D. programs encompass a diverse array of disciplines including Economics, English, Psychology, Sociology and General Management and other related interdisciplinary domains. With a strong emphasis on fostering advanced research and scholarly pursuits, this program provides a fertile ground for academic exploration and intellectual growth.

03

Thrust Areas



01 Technology and Innovation



Managerial and Social Science Perspective: The group focuses on active research in the thrust areas of marketing, services marketing, consumer behaviour, customer relationship management, organizational behaviour, positive psychology, and human resource management. Faculty members are focusing on different areas of management sciences to offer solutions for various aspects of the emerging domain.

02 Economics and Finance



The group conducts quality research in the fields of finance and economics, covering a wide range of areas from microeconomics, macroeconomics, public finance, and development economics to corporate finance, accounting, investment, money markets, and capital markets.

03 Language and Literature



The group focuses on active research in the thrust areas of language studies; literature: identity, memory and consciousness, cognition; emotions, voices and discourse in translation, as well as literature, society, technology, media communication studies, language learning and teaching. It puts emphasis on linguistics, language; communication in society.

04

Centre of Excellence



REKHI CENTRE OF EXCELLENCE FOR THE SCIENCE OF HAPPINESS

JIIT NOIDA and Rekhi Foundation for Happiness have jointly set up Rekhi Centre of Excellence for the science of happiness.

Both the institutions signed an MOU to establish the Centre of excellence at JIIT Noida on 23 September 2024. The MOU is signed for 3 years.

The Centre of excellence aims to promote research, training, education and practice of well-being for students, faculty, corporate partners, NGOs, and other stakeholders through the application of happiness and well-being.

Activities of the Centre:

- Promoting awareness of happiness and wellbeing
- Courses on Happiness
- Talks & Workshops on Happiness
- Seminars, Conferences
- Research & Publication
- Training and outreach activities

05

Research Facilities





HUMANITIES & SOCIAL SCIENCES LABS

LANGUAGE LAB

The English Language Lab focuses on strengthening students' reading, writing, speaking, and listening skills. It supports personality development through interactive software like Sanako Pronounce, Sanako 1200, Sky Pronounce, Sky- IELTS Read up Speed up, Sky- IELTS Listening. By blending theory with practice, the lab enhances students' communication and presentation abilities for real-world contexts.



MIND AND MARKET STUDIES LAB

Mind and Market Studies lab is established to conduct cutting-edge research in Economics, Psychology and Happiness. The Lab is equipped with software for data analysis, psychological testing, assessment, and experimental research and mind Lab equipment for happiness research. To conduct research in various fields of economics and psychology, the lab is equipped with contemporary software such as SPSS, AMOS, E-views, Smart PLS and Stata. The lab is also enriched with EEG, VR headset and Thermal cameras for research on happiness and wellbeing.

06

Academia Meets Industry





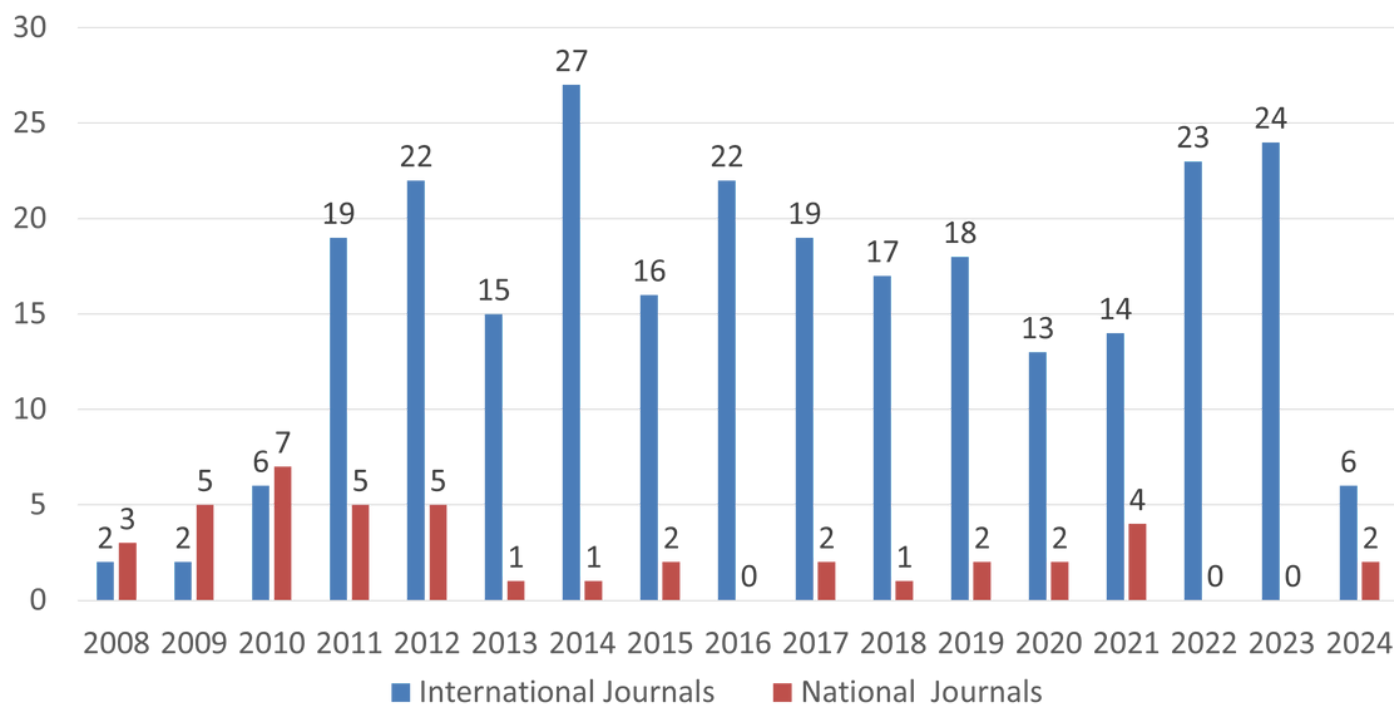
At the Department of Humanities and Social Sciences at JIIT Noida, we emphasize the vital connection between academic research and industry needs. Our faculty and students collaborate with leading industries to ensure that research outcomes are not only innovative but also practical and applicable to real-world challenges. By aligning academic expertise with industry demands, we aim to foster a dynamic ecosystem where cutting-edge research drives industry innovation, while providing students with the skills and knowledge needed to excel in today's rapidly evolving professional landscape. This approach prepares our graduates to contribute meaningfully to both academia and industry, bridging the gap between theory and practice.

07

Research Statistics



JOURNAL PUBLICATIONS



PHD STATISTICS

Total Ph.D. Awarded: 15

(Areas: Banking Sector Performance, Digital Library, Employee Wellbeing, Mobile Learning, Food Inflation and Economy, Breast Cancer Awareness, Investor Behaviour, Exchange Rate Volatility, Digital Marketing Adoption, Agricultural Productivity, HRIS Technology, Elderly Care, Cryptocurrency & Economy, Affirmative Policy Impact and Digital Payments)

Ongoing Ph.D: 27

08

Department Events



EXPERT TALK :

Introduction To Derivatives Market

OBJECTIVE:

To introduce students to the concepts, functions, and significance of the derivatives market, and explain how instruments like futures and options contribute to risk management and financial planning in today's economic environment.

OUTCOME:

Dr. Shrimal delivered an engaging and insightful session that made complex financial terms accessible to students. He used real-life examples to illustrate the use of derivatives in trading, investment, and hedging strategies. The session helped participants gain clarity on how derivatives function within financial markets and encouraged them to explore finance-oriented career paths. By connecting theoretical concepts with real-world applications, the talk added practical value to students' academic understanding of economics and finance.

DEPARTMENT OF HUMANITIES AND SOCIAL SCIENCES
ORGANIZES

DISTINGUISHED LECTURE
THEME
**"INTRODUCTION
TO DERIVATIVES
MARKET"**

24 OCT, 2024 10:00 AM TO 11:00 AM

Google Meet Link
<https://meet.google.com/cru-adew-bfv>



SPEAKER : DR. KAPIL SHRIMAL
Associate Professor and Program Director
National Institute of Securities Markets
(Mumbai)

**24th OCTOBER
2024**

Venue: Jaypee Institute of
Information Technology, Noida

Resource Person : Dr. Kapil
Shrimal, National Institute of
Securities Market, Mumbai

WEBINAR SERIES :

Ways To Crack Common Admission Test

OBJECTIVE:

To equip students with the skills, confidence, and mindset needed to face personal interviews during MBA and other postgraduate admissions. The session aimed to simplify the interview process by offering insights into panel expectations, personality-based questions, and strategic communication.

OUTCOME:

The session proved immensely helpful for students preparing for CAT and similar competitive exams. It covered a wide range of topics—from common interview questions to crafting an impactful Statement of Purpose. Students received actionable tips on resume presentation, body language, and developing a clear, authentic narrative.

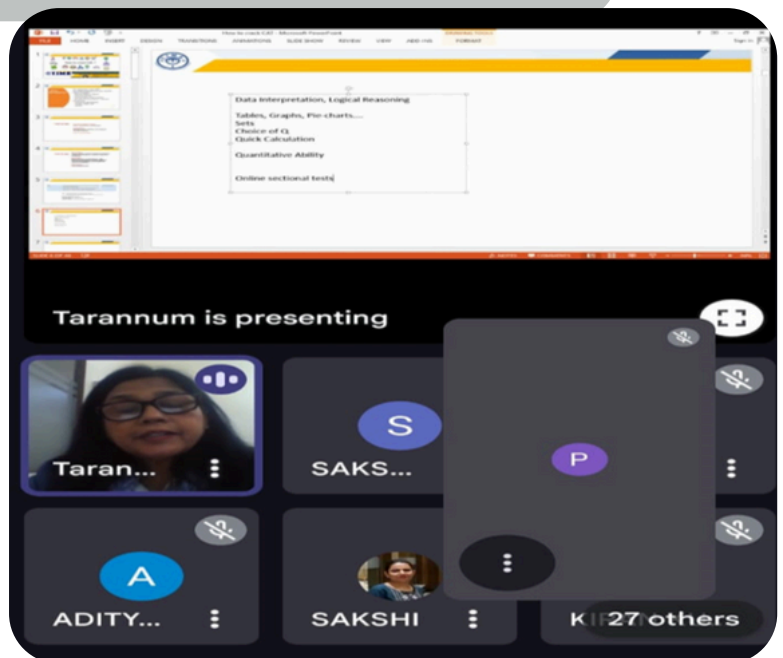
The interactive nature of the webinar kept students engaged, and many left with improved self-awareness and a clearer sense of how to present themselves professionally. Overall, it bridged the gap between academic preparation and real-world interview expectations, giving students a strong foundation to approach their next steps with clarity and confidence.

23rd November 2024

Resource Person:

Ms. Tarannum Naseem
Raza, T.I.M.E, Delhi

Venue: Jaypee Institute
of Information
Technology, Noida



SENSITIZATION DRIVE :

Voices on Gender and Empowerment

OBJECTIVE:

To provide students with a creative and inclusive platform for self-expression, focusing on themes of gender sensitivity, empowerment, and inclusivity. The event encouraged participants to reflect on contemporary social issues through poetry, music, and storytelling.

OUTCOME:

The open mic received an enthusiastic response from students across disciplines, showcasing a diverse range of performances centered around the dual themes: "स्त्री का हर रूप: सशक्त, स्वतंत्र और संवेदनशील" and "The Future of Tomorrow: A Gender-Inclusive Society."

Participants poured their thoughts into poetry, narratives, and spoken word, sparking powerful conversations on identity, feminism, and social progress. The event created a vibrant, respectful space where creativity met consciousness. It not only amplified student voices but also strengthened the culture of inclusivity and empathy on campus. The audience left inspired, reflecting on the importance of equality in both thought and action.



14th November, 2024

Resource Person:
Dr. Anshu Banwari
and Dr. Gaurika
Chugh

EXPERT TALK

Is your Monkey Brain Making You Unhappy?

OBJECTIVE:

To raise awareness about the impact of mental chatter on emotional well-being, and introduce students to the concept of the "monkey brain"—a restless mind driven by fear, negativity, and self-doubt. The session aimed to help participants understand how mindfulness can restore emotional balance and happiness.

OUTCOME:

Dr. Rekhi Singh delivered an enlightening talk that connected psychological insight with everyday student experiences. He explained how unchecked thoughts often create unnecessary stress and dissatisfaction, and how this inner turbulence can be managed through conscious awareness.

The session offered practical tools to calm the mind, including breathing techniques and mindful observation. Students actively engaged with the discussion and reflected on their own mental habits. By the end of the session, many reported a greater sense of clarity and a renewed intention to approach life with emotional awareness and mental discipline. The talk successfully combined science and philosophy, reinforcing the importance of mental hygiene in achieving lasting well-being.

**14th November,
2024**

**Resource Person :
Dr. Rekhi Singh,
Founder & Trustee of the
Rekhi Foundation for
Happiness**

Venue: JIIT Campus



SEMINAR

Pre-Union Budget

Discussion on Expectation from Union Budget 2025-26

OBJECTIVE:

To explore anticipated fiscal reforms and their potential impact on India's economic trajectory, with a focus on sectoral changes, policy direction, and post-budget implications for public welfare and private markets.

OUTCOME:

The session offered a comprehensive overview of India's evolving economic policies, engaging participants in thoughtful discussions on taxation, government spending, and sector-specific reforms. The speakers broke down complex macroeconomic trends, offering clarity on how upcoming fiscal strategies could affect industries, consumer behavior, and national development.

Participants left with a better grasp of current economic challenges and the tools to analyze budget-related developments critically. The discussion also encouraged students to explore careers in economic policy, financial analysis, and public administration, while strengthening their understanding of how national fiscal decisions shape everyday realities.



**31ST
January,
2025**



**Venue: JIIT
Campus**

SCIENCE OF HAPPINESS WORKSHOP

Measurement of Happiness through Mind Lab

OBJECTIVE:

To introduce participants to the scientific foundations of happiness and emotional well-being using measurable psychological tools, and to demonstrate how emotional states can be understood, tracked, and nurtured through evidence-based methods.

OUTCOME:

The session was both engaging and interactive, as Dr. Archi Banerjee guided students through psychological tools and instruments used in the assessment of happiness. Participants gained practical insight into how well-being can be observed and improved through scientific means.

Real-time demonstrations allowed students to connect theoretical concepts with tangible data, reinforcing the value of psychological self-awareness in daily life. The event deepened their understanding of emotional intelligence and mental health, leaving them with reflective questions and practical takeaways on how to consciously build a more balanced, fulfilling life.

14th February, 2025

**Resource Person :
Dr. Archi Banerjee ,
Consultant-Rekhi
Happiness Academy**

Venue: IIIT Campus



Expert Talk

Integrating Traditional and Modern Strategies for Happiness

OBJECTIVE:

To explore how ancient Indian philosophical teachings can be integrated with contemporary psychological frameworks to enhance personal and social happiness, and to encourage a holistic view of emotional well-being rooted in cultural wisdom.

OUTCOME:

Prof. Kamlesh Singh delivered a compelling session that connected traditional Indian values with modern concepts of mental health and resilience. Participants were introduced to thought-provoking insights on mindfulness, self-realization, and interpersonal harmony, emphasizing the synergy between inner growth and societal well-being.

The interactive format and reflective discussions allowed students to think deeply about how psychological strength can be cultivated beyond conventional therapy—through community, values, and self-awareness. The session left participants with not just theoretical knowledge, but also a renewed sense of emotional and cultural alignment.



19th February, 2025

**Resource Person :
Prof. Kamlesh
Singh , Dept. of HSS
, IIT Delhi**

**Venue: JIIT
Campus**

EXPERT TALK

Mental Health and Wellbeing in a Post-Pandemic World

OBJECTIVE:

To address the psychological and emotional challenges faced by the elderly, especially in the aftermath of the COVID-19 pandemic, and to highlight the importance of inclusive, empathetic frameworks for elder care and mental health support.

OUTCOME:

Prof. Sujata Sriram led a deeply reflective and data-backed discussion on aging, isolation, and post-pandemic recovery. She shed light on how disrupted routines and shrinking social systems have impacted older adults, urging a shift toward community-based care and mental health resilience.

The session empowered participants—especially psychology and sociology students—to think critically about public health systems, social responsibility, and policy reform for elder care. Through real-life cases and interactive engagement, students gained a better understanding of emotional aging and the need for compassionate intervention in a changing world.

19th February, 2025

Resource Person: Prof. Sujata Sriram , Tata Institute Of Social Sciences

Venue: IIIT Campus

REKHI CENTRE OF EXCELLENCE FOR THE SCIENCE OF HAPPINESS WITH DEPARTMENT OF HUMANITIES AND SOCIAL SCIENCES PRESENT TALKS ON	
<p>"EXPLORING WELLBEING AMONG OLDER ADULTS IN INDIA: INSIGHTS FROM COVID-19"</p>  <p>SPEAKER- PROF. SUJATA SRIRAM DEAN, SCHOOL OF HUMAN ECOLOGY, TATA INSTITUTE OF SOCIAL SCIENCES, MUMBAI</p> <p>DATE -19 FEBRUARY 2025 TIME - 01:00 PM VENUE - IIT</p>	<p>"INTEGRATING TRADITIONAL AND MODERN STRATEGIES FOR HAPPINESS"</p>  <p>SPEAKER- PROF. KAMLESH SINGH DEPARTMENT OF HUMANITIES AND SOCIAL SCIENCES IIT DELHI</p> <p>DATE -19 FEBRUARY 2025 TIME - 02:00 PM VENUE - IIT</p>

Photography Workshop

Launch of New Programs for BAJMC and MAJMC

OBJECTIVE:

This workshop aimed to introduce students to the core techniques of photography and filmmaking, focusing on framing, composition, lighting, and visual storytelling. Emphasizing hands-on learning, the session encouraged participants to explore how creative narratives are constructed and edited, while building confidence across disciplines—regardless of prior media experience.

OUTCOME:

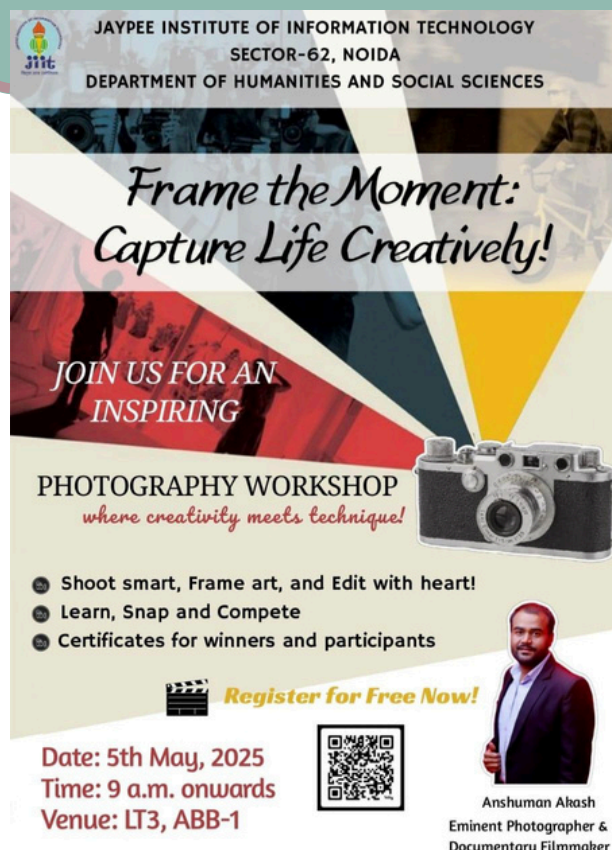
Led by renowned filmmaker and photographer Mr. Anshuman Akash, the workshop offered participants immersive exposure to the world of visual storytelling. From camera handling and basic cinematography to editing aesthetics, students explored every aspect of creative content production. An on-the-spot competition challenged attendees to apply their learning in a time-bound, team-based environment. All participants received certificates, with special recognition for competition winners. The event not only fostered artistic skill but also built enthusiasm for creative communication careers in media, marketing, and design.

5th May 2025

**Resource Person :
Mr. Anshuman
Akash**

Venue:

Lecture Theatre 3 (LT3),
ABB-1, JIIT Campus



JAYPEE INSTITUTE OF INFORMATION TECHNOLOGY
SECTOR-62, NOIDA
DEPARTMENT OF HUMANITIES AND SOCIAL SCIENCES

*Frame the Moment:
Capture Life Creatively!*

JOIN US FOR AN
INSPIRING

PHOTOGRAPHY WORKSHOP
where creativity meets technique!

- Shoot smart, Frame art, and Edit with heart!
- Learn, Snap and Compete
- Certificates for winners and participants

Register for Free Now!

Date: 5th May, 2025
Time: 9 a.m. onwards
Venue: LT3, ABB-1

Anshuman Akash
Eminent Photographer &
Documentary Filmmaker



JAYPEE INSTITUTE OF INFORMATION TECHNOLOGY, NOIDA

Department of Humanities and Social Sciences

HOSTS SUCCESSFUL STILL PHOTOGRAPHY WORKSHOP WITH **ANSHUMAN AKASH**



SAMVAAD: LAUNCH OF BOOK TALK SERIES

Writings in the Age of AI



**Resource Person -
Mr. Come Carpentier de
Gourdon , India Foundation**

6th May 2025

Venue:

Lecture Theatre 4 (LT4),
JBS Building, IIIT Noida

OUTCOME:

Mr. Come Carpentier led a rich and thought-provoking dialogue around the cultural and intellectual shifts brought about by technological change. Students were invited to consider how algorithms, data, and digital platforms influence the way we write, consume, and value content.

The talk encouraged attendees to critically assess the balance between machine-generated content and human-authored narratives. It also opened space for conversation on the ethics of AI in literature, and the enduring role of imagination in the digital age. The session was especially valuable for aspiring writers, content creators, and media students navigating an increasingly automated world.

OBJECTIVE:

To explore the evolving nature of writing, reading, and publishing in a world increasingly shaped by artificial intelligence and social media. The session aimed to provoke reflection on the future of storytelling, authorship, and the role of human creativity in digital environments.

5-DAY SPECIALISED TRAINING WORKSHOP

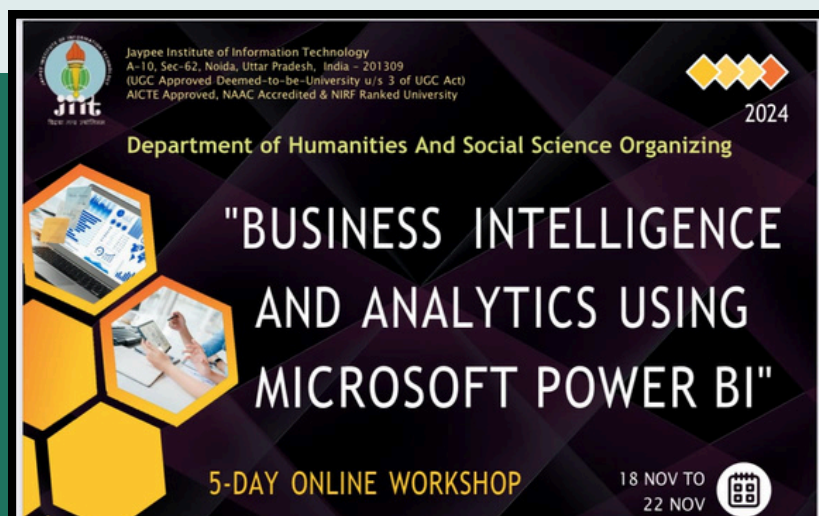
THEME: BUSINESS INTELLIGENCE AND
ANALYTICS USING MICROSOFT POWER BI.

OBJECTIVE:

To equip students and faculty with the practical skills needed to transform raw data into meaningful insights using Microsoft Power BI. The session aimed to build foundational knowledge in data visualization, dashboard creation, and business intelligence applications.

OUTCOME:

The workshop provided participants with hands-on training in importing data, cleaning datasets, and designing interactive dashboards. Through real-time exercises, attendees learned to present complex information in simplified, visual formats that aid faster decision-making. The session emphasized the growing relevance of data storytelling and analytical skills in today's job market, especially in fields like finance, research, and consulting.



**18th November,
2024**

**Resource Person: Dr. Tina
Dutta, Assistant Professor at
BIT Mesra and Fellow (PhD)
from IIM Calcutta**

5-DAY SPECIALISED TRAINING WORKSHOP

THEME: QUALITATIVE AND QUANTITATIVE RESEARCH STRATEGIES

OBJECTIVE:

To enhance research capabilities among faculty and scholars by offering structured guidance on methodologies, data tools, and scholarly communication. The program aimed to support academic excellence through exposure to both qualitative and quantitative research strategies.

OUTCOME:

Over five days, the FDP covered a wide range of topics including research design, statistical tools, case study approaches, ethical considerations, academic writing, and R programming. The sessions were interactive and application-oriented, helping participants strengthen their research planning and analytical depth. The FDP fostered a stronger research culture in the department and enabled attendees to apply these skills to real-world academic and professional projects.

Qualitative & Quantitative Research Methods: Tools for Academic Excellence in Humanities, Social Sciences and Allied Areas.

Five-Day Faculty Development Program
(FDP)

April 29 to May 3, 2025

EXPERT DETAILS:



Prof. (Dr.) Jaspreet Kaur

Professor at Delhi School of Business and EFPM scholar at IIM Lucknow with 16+ years of experience in marketing research and publications in top ABDC/Scopus journals.

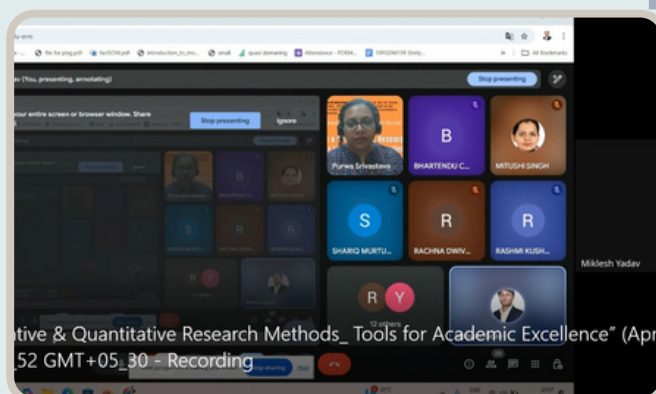
Session Dates: April 29 - May 1, 2025
Timings: 3:00 PM - 5:00 PM (Online)



Dr. Miklesh Yadav

Assistant Professor at IIFT, Kakinada, with expertise in financial markets and R-based data analysis; has published extensively in ABDC-A/B journals.

Session Dates: May 2 | 3:00 PM - 5:00 PM &
May 3 | 10:00 AM - 12:00 PM (Online)



29th April, 2025

Resource Person : Prof. (Dr.) Jaspreet Kaur,
Professor at Delhi School of Business

Resource Person : Dr. Miklesh Yadav,
Assistant Professor at IIFT, Karnataka

SPECIALISED TRAINING WORKSHOP

THEME: GEOSPATIAL DATA ANALYSIS USING QGIS

OBJECTIVE:

To introduce participants to the basics of spatial data analysis and real-time mapping using QGIS—an open-source Geographic Information System software. The session aimed to enhance analytical thinking by demonstrating how geographic data can inform research, planning, and decision-making across disciplines.

OUTCOME:

The workshop offered participants hands-on experience with QGIS, including importing datasets, plotting coordinates, layering maps, and visualizing spatial relationships. It enabled students and faculty to explore practical use cases ranging from urban planning to environmental monitoring.

Dr. Amit's expert guidance bridged the technical with the conceptual, helping attendees understand how location-based insights can be applied in both academic research and policy analysis. The session concluded with a live mapping exercise and certificate distribution, marking a valuable learning experience that blended geography, data science, and critical thinking.



Department of Humanities and Social Sciences
organizing

**ONE-DAY WORKSHOP ON
GEOSPATIAL
DATA ANALYSIS
USING QGIS**

 **DATE: 25 APRIL 2025**

 **TIME: 10 AM - 12 NOON**

 **VENUE: G12, JBS**

[Click here to Register](#) OR  **Scan here**

DR AMIT KUMAR SRIVASTAVA
Assistant Professor at Delhi University,
Ex Senior Geographer (2012-2023)
Ministry of Home Affairs, India

NOTE:
• Attendees must bring their laptops

CONVENOR | COORDINATOR

**25th April,
2025**

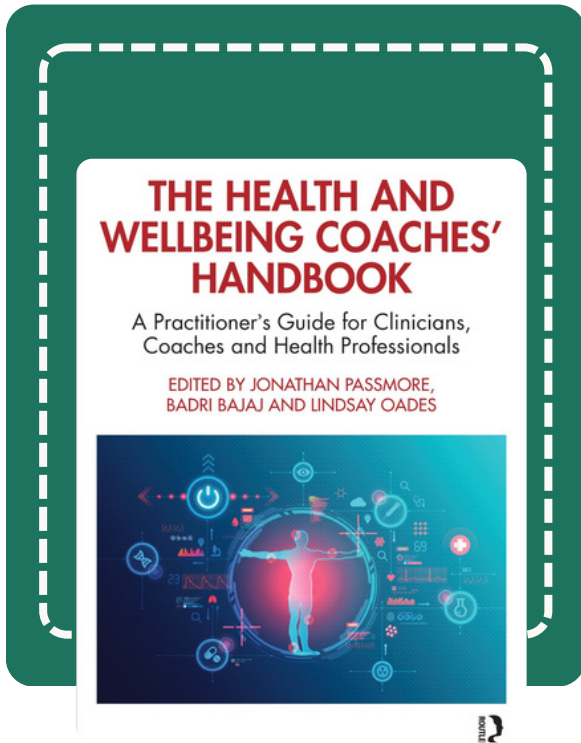
**Resource Person: Dr Amit
Kumar Srivastava,
Assistant Professor at
Delhi University**

09

Book Publication & IPR

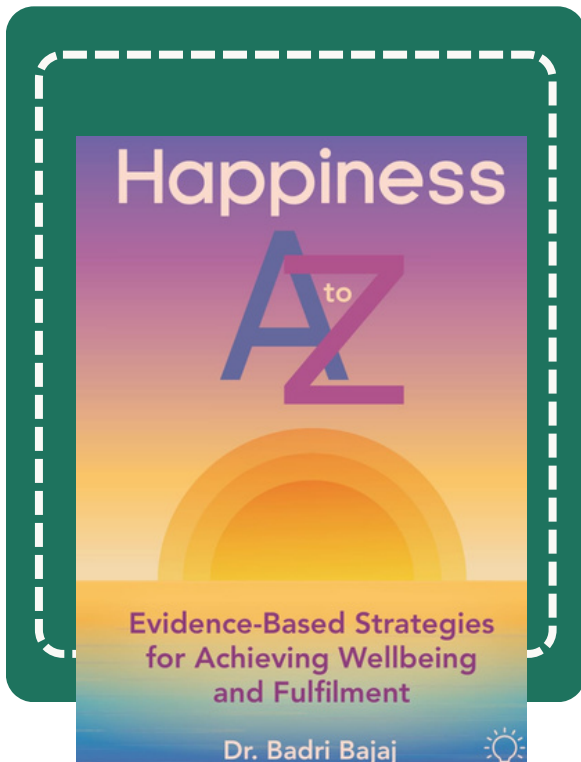


FROM THOUGHT TO PRINT

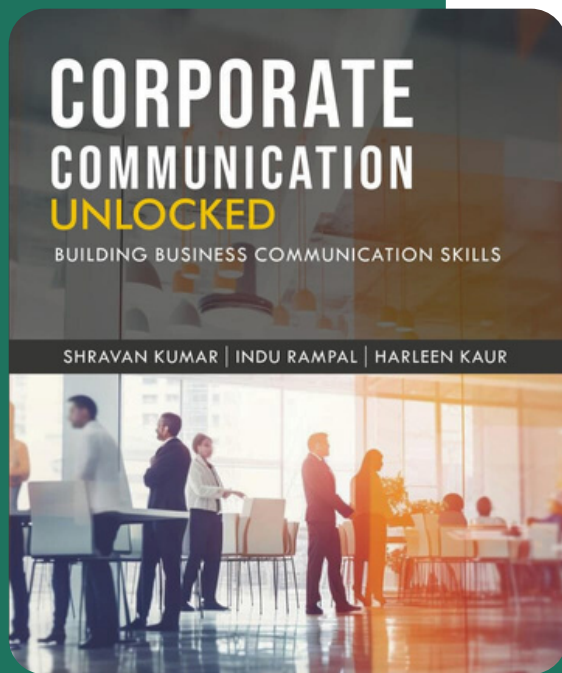


The Department of Humanities and Social Sciences is pleased to announce the recent publication of *The Health and Wellbeing Coaches' Handbook*, co-edited by Dr. Badri Bajaj, along with Dr. Jonathan Passmore and Dr. Lindsay Oades, and published by Routledge.

This comprehensive volume serves as a valuable guide for clinicians, coaches, and health professionals, offering evidence-based frameworks and practical insights into health and wellbeing coaching. The Department congratulates Dr. Bajaj on this noteworthy academic achievement.



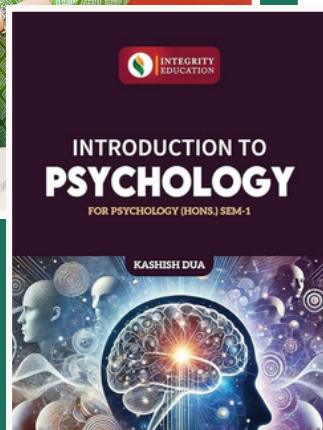
Happiness A-Z: Evidence-Based Strategies for Achieving Wellbeing and Fulfilment by Dr. Badri Bajaj is a practical guide that presents 26 easy-to-apply strategies—one for each letter of the alphabet—to boost personal happiness and mental well-being. Backed by research in positive psychology, each chapter explores the science, benefits, and application of practices such as Appreciation, Forgiveness, Gratitude, Playfulness, and Zest. With a motivational tone and relatable insights, this book is designed to help readers bring more joy, purpose, and emotional balance into their everyday lives.



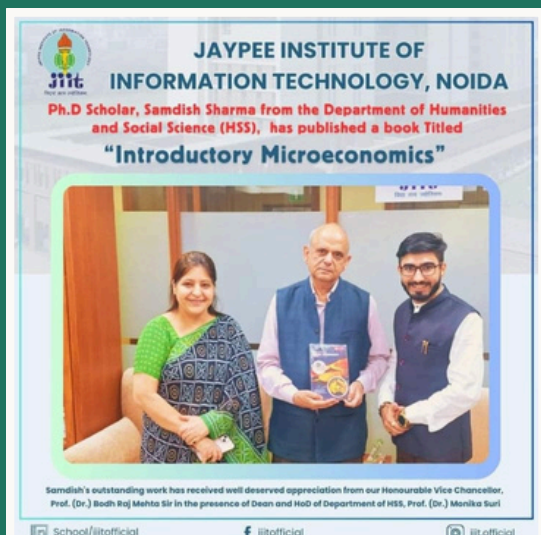
The Department of Humanities and Social Sciences is pleased to announce the recent publications by Dr. Harleen Kaur:

- As co-author of the textbook Corporate Communication Unlocked... Building Business Communication Skills, published by Atlantic Publishers & Distributors (P) Ltd., 2024 (ISBN: 9788126940509).
- As co-editor of the volume Voices and Visions: Interdisciplinary Explorations in Liberal Arts and Media, published by Prageet Printer, January 2025 (ISBN: 9788197124853).

These scholarly contributions reflect Dr. Kaur's active engagement in the fields of business communication and interdisciplinary research in liberal arts and media. The Department congratulates her on these academic achievements.



Ph.D Scholar, Kashish Dua from the Department of Humanities And Social Science (HSS), JIIT NOIDA has published a book Titled, "Introduction to Psychology" in April 2025. Kashish outstanding work has received well deserved appreciation from our Honourable Dean and HoD of Department of HSS, Prof. (Dr.) Monika Suri.



Ph.D. Scholar Samdish Sharma from the Department has successfully published a book titled "Introductory Microeconomics."

This remarkable academic contribution has received well-deserved recognition from our Honourable Vice Chancellor, Prof. (Dr.) Bodh Raj Mehta, in the esteemed presence of Prof. (Dr.) Monika Suri, Dean and Head of the Department of HSS.

The book has been met with an enthusiastic response, with over 400 copies sold within the first six months of its release.

DEPARTMENT ACHIEVES IPR MILESTONE

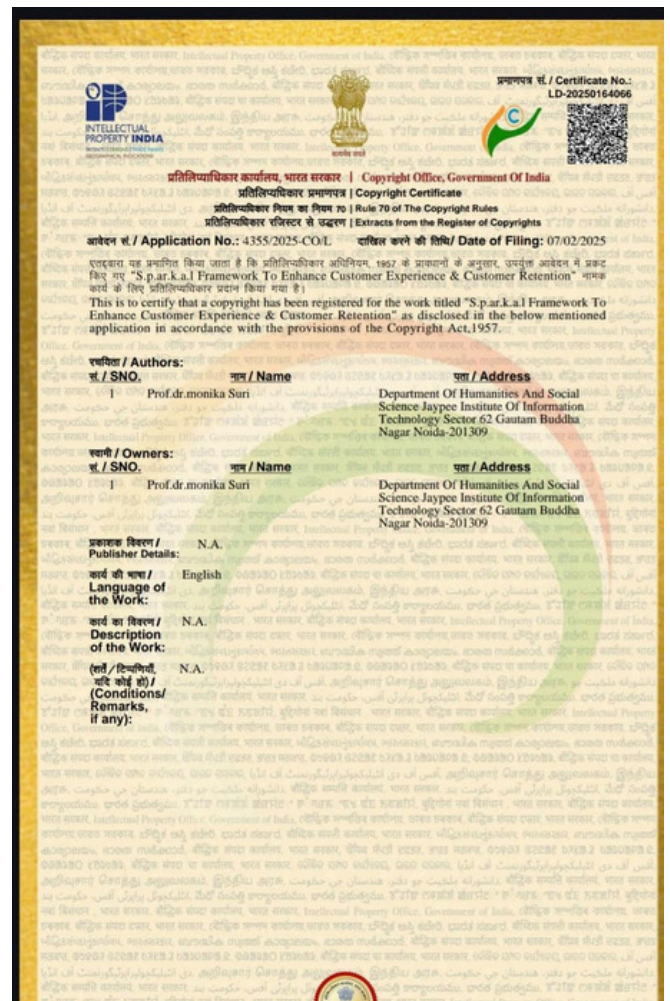
Copyright Granted to Prof. Monika Suri for S.p.a.r.k.a.l Framework

We are proud to announce that Prof. Dr. Monika Suri, Dean And HoD has been officially granted a Copyright Certificate for her innovative work titled:

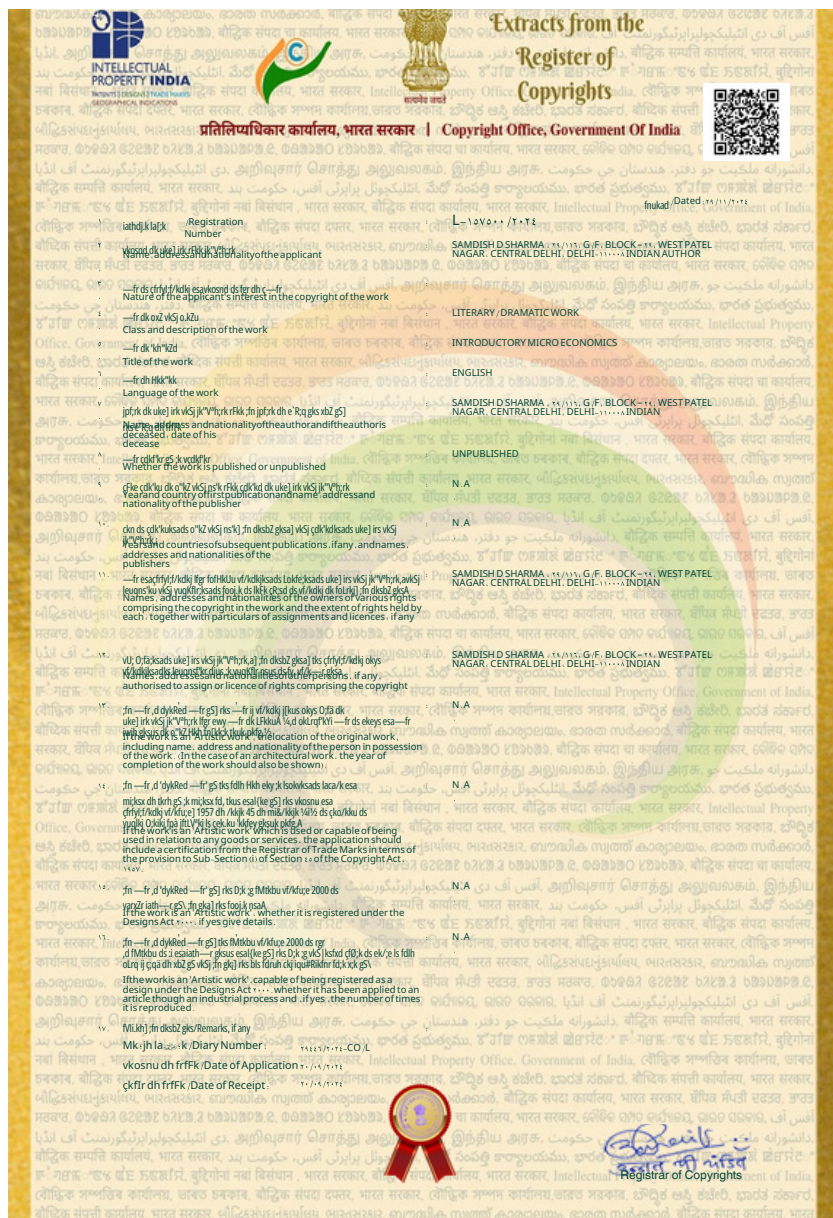
“S.p.a.r.k.a.l” Framework To Enhance Customer Experience & Customer Retention

This intellectual property has been registered with the Copyright Office, Government of India (Application No. 4355/2025-CO/L) and published in the Copyright Journal No. 49, April 2025, recognizing the originality and scholarly contribution of the framework in advancing customer experience methodologies.

Prof. Suri's contribution reflects the department's ongoing commitment to fostering research-driven innovation and thought leadership. We congratulate her on this distinguished achievement and look forward to the impactful applications of the S.p.a.r.k.a.l framework in academia and industry.



The work has been duly registered under L-157500/2024 and featured in Copyright Journal No. 45, December 2024.



10

Testimonials



INSIGHTS FROM M.SC ECONOMICS STUDENTS

The MSc Economics program at JIIT combines solid theory with hands-on applications, building strong skills in economics, quantitative methods, and policy analysis. Experienced, approachable faculty create a supportive, stimulating space for growth. With top-notch facilities and a vibrant academic culture, JIIT is a prime spot for future economists.

-TUSHAR SHARMA
M.Sc Economics Student

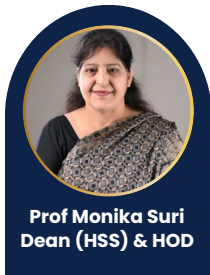
The M.Sc Economics program at JIIT Noida blends strong economic theory with practical skills like data analytics and policy analysis. The approachable faculty foster research and critical thinking. With regular workshops and guest lectures, students stay updated on economic trends. The supportive environment and modern campus make it ideal for careers in research, policy, finance, or further studies.

-Akanksha
M.Sc Economics Student

11

Faculty Members





Prof. Monika Suri
Dean (HSS) & HOD



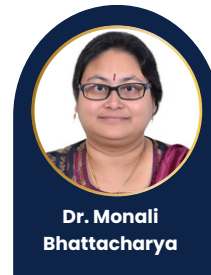
Dr. Sakshi
Varshney



Prof. Alka Sharma



Prof. Mukta Mani



Dr. Monali
Bhattacharya



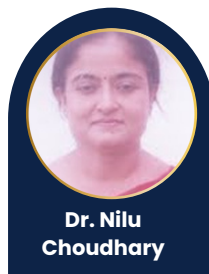
Dr. Badri Bajaj



Dr. Amba Agarwal



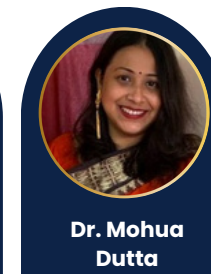
Dr. Kanupriya
Misra Bakhru



Dr. Nilu
Choudhary



Dr. Praveen
Kumar Sharma



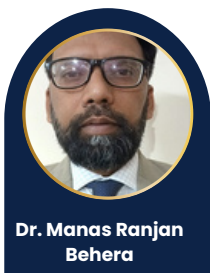
Dr. Mohua
Dutta



Dr. Amandeep
Kaur



Dr. Vandana Sehgal



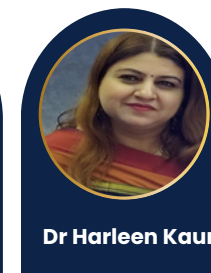
Dr. Manas Ranjan
Behera



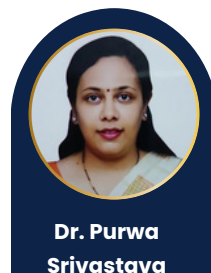
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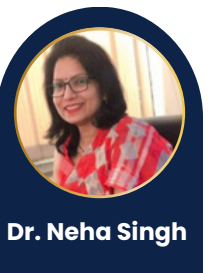
Dr. Deepak Verma



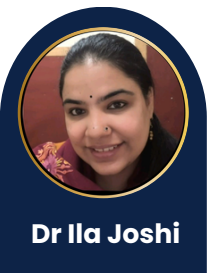
Dr Harleen Kaur



Dr. Purwa
Srivastava



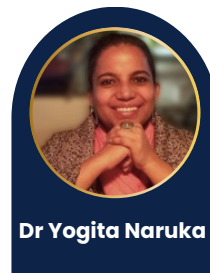
Dr. Neha Singh



Dr Ila Joshi



Dr. Ekta Singh



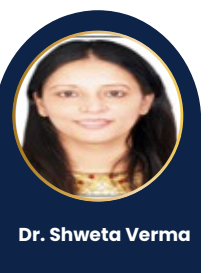
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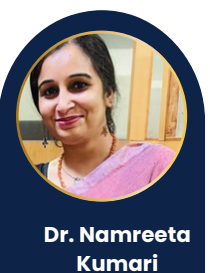
Dr Nibha Sinha



Dr. Ekta
Srivastava



Dr. Shweta Verma



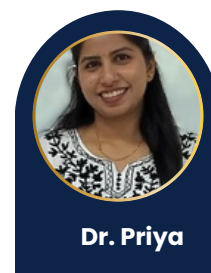
Dr. Namreeta
Kumari



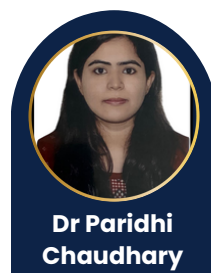
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Kumari



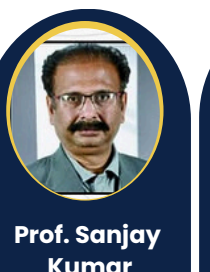
Dr Suraj Das



Dr. Priya



Dr Paridhi
Chaudhary



Prof. Sanjay
Kumar



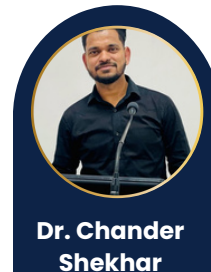
Dr. Meenakshi
Mishra



Dr. Himanshi
Lohmore



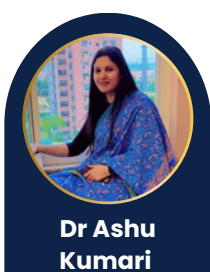
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Mukhija



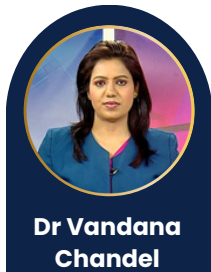
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Shekhar



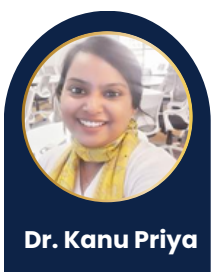
Dr. Alok Kumar
Singh



Dr Ashu
Kumari



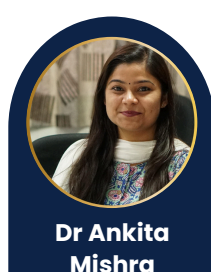
Dr Vandana
Chandel



Dr. Kanu Priya



Dr. Shubhayan
Chakrabarti



Dr Ankita
Mishra

**Department of Humanities & Social Sciences,
Jaypee Institute of Information Technology**

Shaping The Futures