

SANKALP: SAPIENTIA

"Cultivating Wisdom Through Ideas and Dialogue"

Department Of Humanities And Social Sciences Newsletter

SEPTEMBER 2025
Volume 3, Issue 1



Jaypee Institute Of Information Technology
(Deemed To be University under Section 3 Of UGC Act 1956)

Message from Hon'ble Pro Chancellor Sir



It is a matter of great satisfaction to present this edition of the Humanities and Social Sciences Newsletter. The Department of HSS has always played a vital role in shaping well-rounded individuals by fostering intellectual depth, ethical sensitivity, and socio-cultural awareness alongside technical and professional education.

As higher education undergoes rapid transformation in response to global changes, the humanities and social sciences acquire renewed importance. They help us cultivate critical thinking, empathy, and responsible citizenship—attributes essential for building leaders who can navigate complexity with wisdom and integrity.

My vision for the Department of HSS is to see it evolve as a centre of academic excellence that not only contributes to high-quality teaching and impactful research but also engages meaningfully with industry, policy, and society. I expect the department to continue setting benchmarks in interdisciplinary scholarship, to nurture life skills and human values among students, and to create a vibrant intellectual environment where innovation and inclusivity go hand in hand.

This newsletter is a reflection of the department's achievements, initiatives, and aspirations. I commend the faculty, staff, and students for their dedication and commitment, and I encourage them to further strengthen their contributions towards the holistic mission of the university.

I extend my best wishes to the Department of HSS for continued growth and excellence in the years to come.

Warm regards
Prof. (Dr.) S C Saxena
Pro- Chancellor

WORDS OF WISDOM FROM THE DEAN & HOD



“Let us continue to inspire
change and shape a better
future.”

With great pride and enthusiasm, I present to you the latest edition of SANKALP : SAPIENTIA— a testament to the vibrant intellect, creative spirit, and scholarly vigor that define the faculty of Humanities and Social Sciences at JIIT. Sapiientia, meaning ‘wisdom,’ truly reflects the essence of what we strive to nurture—an enduring commitment to critical thinking, social insight, ethical awareness, and interdisciplinary exploration. This edition captures the wide spectrum of accomplishments by our faculty and scholars, whose unwavering dedication to research, pedagogy, and societal engagement continues to illuminate the academic landscape.

Our department has seen remarkable achievements in recent times—from impactful publications and national-level recognitions to thought-provoking seminars, industry collaborations, and policy-relevant research. We take immense pride in the fact that our faculty are not only educators, but thought leaders, whose voices contribute meaningfully to public discourse and academic innovation. Equally commendable are our students and research scholars, whose creative expressions, inquisitive minds, and rigorous inquiry reflect the spirit of a new generation of changemakers. Whether it is through media engagement, socio-cultural analysis, or community-based initiatives, their contributions echo far beyond the classroom.

As we navigate a world shaped by complex human experiences and shifting global paradigms, the role of Humanities and Social Sciences has never been more vital. It is our collective wisdom, our sapientia, that equips us to foster empathy, cultivate dialogue, and inspire transformation.

Let this newsletter be a window into the heart of our faculty—where passion meets purpose, and scholarship meets service.

Prof. (Dr) Monika Suri
DEAN And HoD
Dept. of Humanities and Social Sciences

MESSAGE FROM EDITORIAL TEAM

Welcome to the 3rd edition of SANKALP : SAPIENTIA, the vibrant newsletter of the Department of Humanities and Social Sciences. Following the enthusiastic response to our previous issues, we are overjoyed to present this edition, one that promises to inspire, enlighten, and invigorate your mind and soul. Oliver DeMille, the famous educator said - The liberal arts are the arts of communication and thinking. They are the arts indispensable to further learning, for they are the arts of reading, writing, speaking, listening, and figuring. The Department of Humanities and Social Sciences at Jaypee Institute of Information Technology reflects ethos of critical thinking through liberal arts. In this spirit, we dedicate this issue to celebrating this confluence of learning, showcasing the diverse endeavors, achievements, and creative expressions of our students and faculty. From insightful research to artistic explorations, from academic accolades to thought-provoking articles, this edition reflects the boundless enthusiasm and potential within our department. We invite you to embark on this journey through the pages of Sankalp, celebrating the profound impact of Humanities and Social Sciences in shaping a better, more thoughtful world.

Happy reading! We really hope you all find this edition inspiring to explore as it was for us to create!

MEMBERS :

- 1.Dr. Praveen Kumar Sharma
- 2.Dr. Monali Bhattacharya
- 3.Dr. Shweta Verma
- 4.Dr. Ekta shrivastav
- 5.Dr. Nilu Chaudhary
- 6.Vishakha Singh
- 7.Kashish Dua
- 8.Aanchal
- 9.Aarushi Singh
- 10.Samdish Sharma
11. Prof.(Dr.) Monika Suri

Tribute to Our Mentor



Prof. (Dr.) B.R Mehta

The Department of Humanities & Social Sciences fondly pays its respectful tribute to Hon'ble Vice Chancellor, Prof. B.R. Mehta, whose exemplary vision, academic brilliance, and inspiring leadership have been a constant source of motivation for all of us.

As a mentor, Prof. Mehta has always encouraged critical inquiry, nurtured creativity, and upheld the values of integrity and academic excellence. His guidance has shaped not only the academic environment of our department but also the personal and professional journeys of faculty and scholars alike.

His legacy as a scholar, teacher, and mentor will continue to inspire the Department of Humanities & Social Sciences to pursue higher ideals of knowledge, service, and innovation. We remain ever grateful for his mentorship and leadership.

TEAM HSS

CONTENTS

Title	Page No.
1.Vision and Mission	01
2.Establishment of Science of Happiness Centre	02
3.Industry Connnect: IBM Visit to Campus	03
4.Through the Lens: Departmental Happenings	04
5.Empowering Educators: FDPs	17
6.From Policy to Practice: UGC SAARTHI NEP Events	21
7.Ideas in Ink: Writings Column	26
8.From Thought to Print: Book Publications	40
9.Department Achieves IPR Milestone	43
10. Insights from M.Sc Economics Students	45
11.Alumni Corner	47
12.HSS Faculty	49
13.Ph.D Scholars	50
14.Programme Offered	51
15.HSS Labs	55
16. Academic Collaboration with Jamia Hamdard Univeristy	56
17.New Faculty Induction	57
18.Editorial Board	58

VISION

To be a centre of excellence in preparing professionals by imbibing human values and to carry out contemporary and futuristic research in humanities and social sciences.

MISSION

MISSION 1: To provide socially relevant and high-quality professional education in a wide range of inter-disciplinary areas of humanities and social sciences.

MISSION 2: To conduct quality research in different areas of humanities and social sciences.

MISSION 3: To imbibe pluralistic values, democratic and equalitarian doctrines of society at large.

ESTABLISHMENT OF SCIENCE OF HAPPINESS CENTRE

02

Nurturing Minds, Enriching Lives

JIIT Noida, in collaboration with the Rekhi Foundation for Happiness, has established the Rekhi Centre of Excellence for the Science of Happiness through a Memorandum of Understanding signed on September 23, 2024, for a period of three years. This Centre marks a significant step toward integrating well-being into academic and institutional culture by promoting research, education, training, and applied practices focused on happiness.

The Centre aims to foster a deeper understanding of emotional well-being among students, faculty, NGOs, corporate partners, and the larger community. As part of this initiative, a state-of-the-art Mind Lab will be developed to support innovative research on happiness and psychological resilience. In alignment with the Centre's goals, a credit elective course titled Science of Happiness has been introduced for B.Tech students to provide structured, experiential learning in this emerging area.

The Centre is coordinated by a multidisciplinary team of faculty members from various departments at JIIT, ensuring a holistic and research-driven approach to its operations.



Core Activities of the Rekhi Centre include:

- Promoting awareness of happiness and well-being across campus
- Offering academic courses on happiness and emotional intelligence
- Organizing expert talks, workshops, seminars, and conferences
- Facilitating research projects and academic publications
- Conducting training programs and outreach activities for wider engagement



INDUSTRY CONNECT : IBM VISIT TO CAMPUS

“Industry Visit Bridging The Gap Between Campus And Corporate”



IBM's Dynamic Visit to the Department of Humanities and Social Sciences at JIIT, Noida: Strengthening Pathways of Collaboration and Innovation

On 15th October 2024, the Department of Humanities and Social Sciences at JIIT, Noida had the privilege of hosting key delegates from IBM's Innovation Centre for Education (ICE) — Mr. Sanjiv Mehta (Advisor & Head – Program Development, IBM ICE), Mr. Viqaruddin (Delivery Head, IBM ICE), Dr. Mani Madhukar (Program Lead, ICE).

This pivotal visit marked a forward-looking dialogue on fostering meaningful Industry-Academia collaboration. The discussions focused on bridging the gap between academic insight and industry expectations by exploring interdisciplinary innovations, emerging technologies, and joint initiatives for skill enhancement.

The presence of these distinguished IBM leaders reflects a shared commitment to co-developing learning models that align with evolving market needs while enriching student outcomes and faculty engagement. Together, JIIT and IBM are charting a path toward impactful educational transformation driven by collaboration, innovation, and shared vision.

IBM visited our campus on 15th October 2024, with Mr. Sanjeev Mehta leading the first session, followed by a second visit on 8th February 2025 led by Mr. Viqarudin. Both sessions offered valuable insights into industry trends, IBM's innovations, and career opportunities for students.

DEPARTMENT OF HUMANITIES AND SOCIAL SCIENCES

THROUGH THE LENS

Departmental Happenings

EXPERT TALK :

Introduction To Derivatives Market

OBJECTIVE:

To introduce students to the concepts, functions, and significance of the derivatives market, and explain how instruments like futures and options contribute to risk management and financial planning in today's economic environment.

OUTCOME:

Dr. Shrimal delivered an engaging and insightful session that made complex financial terms accessible to students. He used real-life examples to illustrate the use of derivatives in trading, investment, and hedging strategies. The session helped participants gain clarity on how derivatives function within financial markets and encouraged them to explore finance-oriented career paths. By connecting theoretical concepts with real-world applications, the talk added practical value to students' academic understanding of economics and finance.

DEPARTMENT OF HUMANITIES AND SOCIAL SCIENCES
ORGANIZES

DISTINGUISHED LECTURE
THEME
"INTRODUCTION TO DERIVATIVES MARKET"

24 OCT, 2024 10:00 AM TO 11:00 AM

Google Meet Link
<https://meet.google.com/cru-adew-bfv>



SPEAKER : DR. KAPIL SHRIMAL
Associate Professor and Program Director
National Institute of Securities Markets
(Mumbai)

**24th OCTOBER
2024**

Venue: Jaypee Institute of Information Technology, Noida

Resource Person : Dr. Kapil Shrimal, National Institute of Securities Market, Mumbai

WEBINAR SERIES :

Ways To Crack Common Admission Test

OBJECTIVE:

To equip students with the skills, confidence, and mindset needed to face personal interviews during MBA and other postgraduate admissions. The session aimed to simplify the interview process by offering insights into panel expectations, personality-based questions, and strategic communication.

OUTCOME:

The session proved immensely helpful for students preparing for CAT and similar competitive exams. It covered a wide range of topics—from common interview questions to crafting an impactful Statement of Purpose. Students received actionable tips on resume presentation, body language, and developing a clear, authentic narrative.

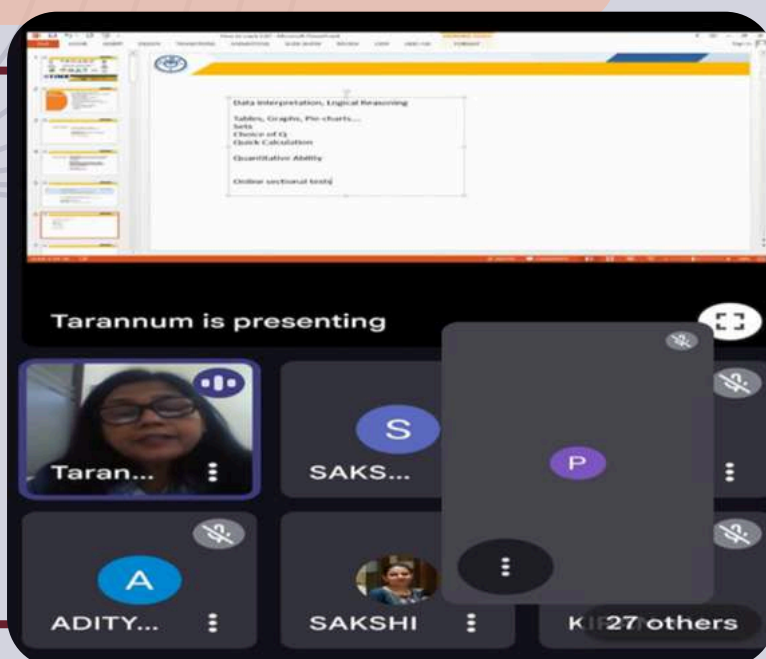
The interactive nature of the webinar kept students engaged, and many left with improved self-awareness and a clearer sense of how to present themselves professionally. Overall, it bridged the gap between academic preparation and real-world interview expectations, giving students a strong foundation to approach their next steps with clarity and confidence.

23rd November 2024

Resource Person:

Ms. Tarannum Naseem
Raza, T.I.M.E, Delhi

Venue: Jaypee Institute
of Information
Technology, Noida



SENSITIZATION DRIVE:

Voices on Gender and Empowerment

OBJECTIVE:

To provide students with a creative and inclusive platform for self-expression, focusing on themes of gender sensitivity, empowerment, and inclusivity. The event encouraged participants to reflect on contemporary social issues through poetry, music, and storytelling.

OUTCOME:

The open mic received an enthusiastic response from students across disciplines, showcasing a diverse range of performances centered around the dual themes: "स्त्री का हर रूप: सशक्त, स्वतंत्र और संवेदनशील" and "The Future of Tomorrow: A Gender-Inclusive Society."

Participants poured their thoughts into poetry, narratives, and spoken word, sparking powerful conversations on identity, feminism, and social progress. The event created a vibrant, respectful space where creativity met consciousness. It not only amplified student voices but also strengthened the culture of inclusivity and empathy on campus. The audience left inspired, reflecting on the importance of equality in both thought and action.



14th November, 2024

**Resource Person:
Dr. Anshu Banwari
and Dr. Gaurika
Chugh**

Venue: JIIT Campus

EXPERT TALK

08

Is your Monkey Brain Making You Unhappy?

OBJECTIVE:

To raise awareness about the impact of mental chatter on emotional well-being, and introduce students to the concept of the "monkey brain"—a restless mind driven by fear, negativity, and self-doubt. The session aimed to help participants understand how mindfulness can restore emotional balance and happiness.

OUTCOME:

Dr. Rekhi Singh delivered an enlightening talk that connected psychological insight with everyday student experiences. He explained how unchecked thoughts often create unnecessary stress and dissatisfaction, and how this inner turbulence can be managed through conscious awareness.

The session offered practical tools to calm the mind, including breathing techniques and mindful observation. Students actively engaged with the discussion and reflected on their own mental habits. By the end of the session, many reported a greater sense of clarity and a renewed intention to approach life with emotional awareness and mental discipline. The talk successfully combined science and philosophy, reinforcing the importance of mental hygiene in achieving lasting well-being.

**14th November,
2024**

**Resource Person :
Dr. Rekhi Singh,
Founder & Trustee of the
Rekhi Foundation for
Happiness**

Venue: JIIT Campus



SEMINAR

09

Pre-Union Budget

Discussion on Expectation from Union Budget 2025-26

OBJECTIVE:

To explore anticipated fiscal reforms and their potential impact on India's economic trajectory, with a focus on sectoral changes, policy direction, and post-budget implications for public welfare and private markets.

OUTCOME:

The session offered a comprehensive overview of India's evolving economic policies, engaging participants in thoughtful discussions on taxation, government spending, and sector-specific reforms. The speakers broke down complex macroeconomic trends, offering clarity on how upcoming fiscal strategies could affect industries, consumer behavior, and national development.

Participants left with a better grasp of current economic challenges and the tools to analyze budget-related developments critically. The discussion also encouraged students to explore careers in economic policy, financial analysis, and public administration, while strengthening their understanding of how national fiscal decisions shape everyday realities.



**31ST
January,
2025**



**Venue: JIIT
Campus**

SCIENCE OF HAPPINESS WORKSHOP

Measurement of Happiness through Mind Lab

OBJECTIVE:

To introduce participants to the scientific foundations of happiness and emotional well-being using measurable psychological tools, and to demonstrate how emotional states can be understood, tracked, and nurtured through evidence-based methods.

OUTCOME:

The session was both engaging and interactive, as Dr. Archi Banerjee guided students through psychological tools and instruments used in the assessment of happiness. Participants gained practical insight into how well-being can be observed and improved through scientific means.

Real-time demonstrations allowed students to connect theoretical concepts with tangible data, reinforcing the value of psychological self-awareness in daily life. The event deepened their understanding of emotional intelligence and mental health, leaving them with reflective questions and practical takeaways on how to consciously build a more balanced, fulfilling life.

14th February, 2025

**Resource Person :
Dr. Archi Banerjee ,
Consultant-Rekhi
Happiness Academy**

Venue: JIIT Campus



Expert Talk

Integrating Traditional and Modern Strategies for Happiness

OBJECTIVE:

To explore how ancient Indian philosophical teachings can be integrated with contemporary psychological frameworks to enhance personal and social happiness, and to encourage a holistic view of emotional well-being rooted in cultural wisdom.

OUTCOME:

Prof. Kamlesh Singh delivered a compelling session that connected traditional Indian values with modern concepts of mental health and resilience. Participants were introduced to thought-provoking insights on mindfulness, self-realization, and interpersonal harmony, emphasizing the synergy between inner growth and societal well-being.

The interactive format and reflective discussions allowed students to think deeply about how psychological strength can be cultivated beyond conventional therapy—through community, values, and self-awareness. The session left participants with not just theoretical knowledge, but also a renewed sense of emotional and cultural alignment.



19th February, 2025

Resource Person :
Prof. Kamlesh
Singh , Dept. of HSS
, IIT Delhi

Venue: JIIT
Campus

EXPERT TALK

Mental Health and Wellbeing in a Post-Pandemic World

OBJECTIVE:

To address the psychological and emotional challenges faced by the elderly, especially in the aftermath of the COVID-19 pandemic, and to highlight the importance of inclusive, empathetic frameworks for elder care and mental health support.

OUTCOME:

Prof. Sujata Sriram led a deeply reflective and data-backed discussion on aging, isolation, and post-pandemic recovery. She shed light on how disrupted routines and shrinking social systems have impacted older adults, urging a shift toward community-based care and mental health resilience.

The session empowered participants—especially psychology and sociology students—to think critically about public health systems, social responsibility, and policy reform for elder care. Through real-life cases and interactive engagement, students gained a better understanding of emotional aging and the need for compassionate intervention in a changing world.

19th February, 2025

Resource Person: Prof. Sujata Sriram , Tata Institute Of Social Sciences

Venue: IIIT Campus

REKHI CENTRE OF EXCELLENCE FOR THE SCIENCE OF HAPPINESS WITH DEPARTMENT OF HUMANITIES AND SOCIAL SCIENCES PRESENT TALKS ON	
<p>"EXPLORING WELLBEING AMONG OLDER ADULTS IN INDIA: INSIGHTS FROM COVID-19"</p>  <p>SPEAKER- PROF. SUJATA SRIRAM DEAN, SCHOOL OF HUMAN ECOLOGY, TATA INSTITUTE OF SOCIAL SCIENCES, MUMBAI</p> <p>DATE -19 FEBRUARY 2025 TIME - 01:00 PM VENUE - IIT</p>	<p>"INTEGRATING TRADITIONAL AND MODERN STRATEGIES FOR HAPPINESS"</p>  <p>SPEAKER- PROF. KAMLESH SINGH DEPARTMENT OF HUMANITIES AND SOCIAL SCIENCES IIT DELHI</p> <p>DATE -19 FEBRUARY 2025 TIME - 02:00 PM VENUE - IIT</p>

Photography Workshop

Launch of New Programs for BAJMC and MAJMC

OBJECTIVE:

This workshop aimed to introduce students to the core techniques of photography and filmmaking, focusing on framing, composition, lighting, and visual storytelling. Emphasizing hands-on learning, the session encouraged participants to explore how creative narratives are constructed and edited, while building confidence across disciplines—regardless of prior media experience.

OUTCOME:

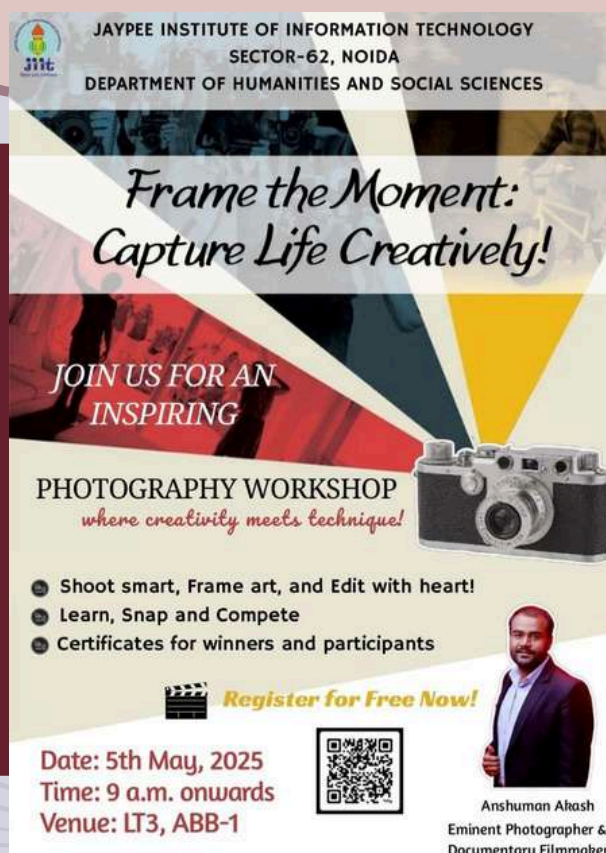
Led by renowned filmmaker and photographer Mr. Anshuman Akash, the workshop offered participants immersive exposure to the world of visual storytelling. From camera handling and basic cinematography to editing aesthetics, students explored every aspect of creative content production. An on-the-spot competition challenged attendees to apply their learning in a time-bound, team-based environment. All participants received certificates, with special recognition for competition winners. The event not only fostered artistic skill but also built enthusiasm for creative communication careers in media, marketing, and design.

5th May 2025

**Resource Person :
Mr. Anshuman
Akash**

Venue:

Lecture Theatre 3 (LT3),
ABB-1, JIIT Campus



JAYPEE INSTITUTE OF INFORMATION TECHNOLOGY
SECTOR-62, NOIDA
DEPARTMENT OF HUMANITIES AND SOCIAL SCIENCES

*Frame the Moment:
Capture Life Creatively!*

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INSPIRING

PHOTOGRAPHY WORKSHOP
where creativity meets technique!

- Shoot smart, Frame art, and Edit with heart!
- Learn, Snap and Compete
- Certificates for winners and participants

Register for Free Now!

Date: 5th May, 2025
Time: 9 a.m. onwards
Venue: LT3, ABB-1

Anshuman Akash
Eminent Photographer & Documentary Filmmaker



JAYPEE INSTITUTE OF INFORMATION TECHNOLOGY, NOIDA

Department of Humanities and Social Sciences

HOSTS SUCCESSFUL STILL PHOTOGRAPHY WORKSHOP WITH MR. ANSHUMAN AKASH



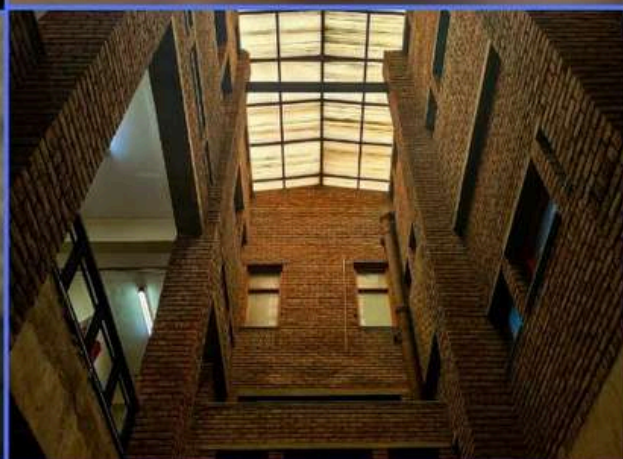
WORK OF STUDENTS:

AN OUTCOME OF PHOTOGRAPHY WORKSHOP



JAYPEE INSTITUTE OF INFORMATION TECHNOLOGY, NOIDA

Department of Humanities and Social Sciences
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FOR DETAILS VISIT : WWW.JIIT.AC.IN



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A-10, Sector 62
Noida - 201309 (UP)

DEPARTMENT OF HUMANITIES AND SOCIAL SCIENCES

SAMVAAD: LAUNCH OF BOOK TALK SERIES

16

Writings in the Age of AI



**Resource Person -
Mr. Come Carpentier de
Gourdon , India Foundation**

6th May 2025

Venue:

Lecture Theatre 4 (LT4),
JBS Building, IIIT Noida

OUTCOME:

Mr. Come Carpentier led a rich and thought-provoking dialogue around the cultural and intellectual shifts brought about by technological change. Students were invited to consider how algorithms, data, and digital platforms influence the way we write, consume, and value content.

The talk encouraged attendees to critically assess the balance between machine-generated content and human-authored narratives. It also opened space for conversation on the ethics of AI in literature, and the enduring role of imagination in the digital age. The session was especially valuable for aspiring writers, content creators, and media students navigating an increasingly automated world.

OBJECTIVE:

To explore the evolving nature of writing, reading, and publishing in a world increasingly shaped by artificial intelligence and social media. The session aimed to provoke reflection on the future of storytelling, authorship, and the role of human creativity in digital environments.

EMPOWERING EDUCATORS

FDP Moments

5-DAY SPECIALISED TRAINING WORKSHOP

THEME: BUSINESS INTELLIGENCE AND ANALYTICS USING MICROSOFT POWER BI.

OBJECTIVE:

To equip students and faculty with the practical skills needed to transform raw data into meaningful insights using Microsoft Power BI. The session aimed to build foundational knowledge in data visualization, dashboard creation, and business intelligence applications.

OUTCOME:

The workshop provided participants with hands-on training in importing data, cleaning datasets, and designing interactive dashboards. Through real-time exercises, attendees learned to present complex information in simplified, visual formats that aid faster decision-making. The session emphasized the growing relevance of data storytelling and analytical skills in today's job market, especially in fields like finance, research, and consulting.



**18th November,
2024**

**Resource Person: Dr. Tina
Dutta, Assistant Professor at
BIT Mesra and Fellow (PhD)
from IIM Calcutta**

5-DAY SPECIALISED TRAINING WORKSHOP

THEME: QUALITATIVE AND QUANTITATIVE RESEARCH STRATEGIES

OBJECTIVE:

To enhance research capabilities among faculty and scholars by offering structured guidance on methodologies, data tools, and scholarly communication. The program aimed to support academic excellence through exposure to both qualitative and quantitative research strategies.

OUTCOME:

Over five days, the FDP covered a wide range of topics including research design, statistical tools, case study approaches, ethical considerations, academic writing, and R programming. The sessions were interactive and application-oriented, helping participants strengthen their research planning and analytical depth. The FDP fostered a stronger research culture in the department and enabled attendees to apply these skills to real-world academic and professional projects.



**Qualitative & Quantitative Research Methods:
Tools for Academic Excellence in
Humanities, Social Sciences and Allied Areas.**

Five-Day Faculty Development Program
(FDP)

April 29 to May 3, 2025

EXPERT DETAILS:



Prof. (Dr.) Jaspreet Kaur

Professor at Delhi School of Business and EFPM scholar at IIM Lucknow with 16+ years of experience in marketing research and publications in top ABDC/Scopus journals.

Session Dates: April 29 - May 1, 2025

Timings: 9:00 PM - 12:00 PM (Online)



Dr. Miklesh Yadav

Assistant Professor at IIFT, Kakinada, with expertise in financial markets and R-based data analysis; has published extensively in ABDC/AJIE journals.

Session Dates: May 2, 3, 10:00 PM - 3:00 PM & May 3, 10:00 PM - 12:00 PM (Online)

29th April, 2025

**Resource Person : Prof. (Dr.) Jaspreet Kaur,
Professor at Delhi School of Business**

**Resource Person : Dr. Miklesh Yadav,
Assistant Professor at IIFT, Karnataka**

SPECIALISED TRAINING WORKSHOP

THEME: GEOSPATIAL DATA ANALYSIS USING QGIS

OBJECTIVE:

To introduce participants to the basics of spatial data analysis and real-time mapping using QGIS—an open-source Geographic Information System software. The session aimed to enhance analytical thinking by demonstrating how geographic data can inform research, planning, and decision-making across disciplines.

OUTCOME:

The workshop offered participants hands-on experience with QGIS, including importing datasets, plotting coordinates, layering maps, and visualizing spatial relationships. It enabled students and faculty to explore practical use cases ranging from urban planning to environmental monitoring.

Dr. Amit's expert guidance bridged the technical with the conceptual, helping attendees understand how location-based insights can be applied in both academic research and policy analysis. The session concluded with a live mapping exercise and certificate distribution, marking a valuable learning experience that blended geography, data science, and critical thinking.



Department of Humanities and Social Sciences
organizing

**ONE-DAY WORKSHOP ON
GEOSPATIAL
DATA ANALYSIS
USING QGIS**

DATE: 25 APRIL 2025

TIME: 10 AM - 12 NOON

VENUE: G12, JBS

[Click here to Register](#) OR  **Scan here**

DR AMIT KUMAR SRIVASTAVA
Assistant Professor at Delhi University,
Ex Senior Geographer (2012-2023)
Ministry of Home Affairs, India

NOTE:
*Attendees must bring their laptops.

CONVENOR
COORDINATOR

**25th April,
2025**

**Resource Person: Dr Amit
Kumar Srivastava,
Assistant Professor at
Delhi University**

FROM POLICY TO PRACTICE

UGC SAARTHI NEP EVENTS

NEP ORIENTATION & SAARTHI INDUCTION DRIVE



Date: 22nd October 2024

Venue: IIIT Noida, Sector 62

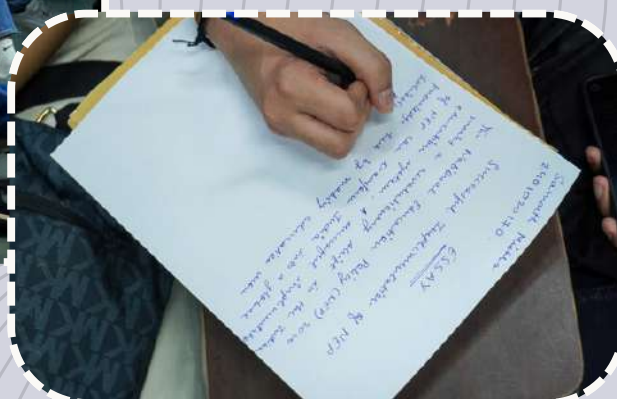


IIIT Noida organized an orientation session on NEP 2020 and UGC SAARTHI AMBASSADOR selection on October 22, 2024.

Prof. Monika Suri, IIIT NEP-Coordinator, interacted with the students and appraised them about the NEP 2020 policy and UGC SAARTHI initiative, to enhance students' participation in the initiative and make them aware of the various reforms of the higher education system in India. The orientation session was followed by the selection of UGC SAARTHI ambassadors, as per UGC guidelines, through a quiz and one-to-one interaction. Around 22 students from different departments participated out of which 9 students were selected as institute nominations for UGC SAARTHIs from IIIT Noida. The NEP-SAARTHI faculty coordinators played a significant role in the selection of NEP-SAARTHI from different departments. The event concluded with a vote of thanks from Dr. Ashwani Mathur to the IIIT NEP coordinator, faculty coordinators, and students from different departments.

PENNING PERSPECTIVES

**THEME: UNDERSTANDING NEP
THROUGH ESSAYS**



Date: April 15, 2025

Time: 2:00 PM

Venue: FF4, JIIT Noida, Sector 62

In alignment with the UGC SAARTHI Planner Framework, Jaypee Institute of Information Technology (JIIT), Noida organized an Essay Writing Competition focused on the National Education Policy (NEP) 2020. The event served as a platform for students to critically engage with and reflect on the key themes, reforms, and impact areas proposed by the NEP 2020.

Organized under the banner of UGC Initiatives, the competition aimed to foster analytical thinking, policy awareness, and academic writing skills among participants. Students were encouraged to explore diverse perspectives on the NEP, including its approach to inclusivity, curriculum reforms, multilingual education, and digital learning.

The program was coordinated by a joint team including Dr. Manish Kumar Bansal (Event Coordinator), Prof. (Dr.) Monika Suri (NEP Coordinator), Dr. Somya Jain (UGC SAARTHI Faculty Coordinator), and Prof. Ashwani Mathur (NEP Support Team), with student coordination led by Madhav Agarwal.

All participants received certificates of participation, further acknowledging their engagement and contribution to the academic dialogue around India's evolving education landscape.

FROM CONFUSION TO CLARITY - NEP 2020

THEME: HELP DESK FOR STUDENT QUERIES



Date: April 30, 2025

Time: 1:00 PM onwards

Venue: Old LRC, ABB-1, JIIT
Noida, Sector 62

As part of the college fest, a dedicated Help Desk on NEP 2020 was set up to promote student engagement with the National Education Policy and clarify doubts related to its key components. The initiative was led by the UGC SAARTHI team and provided a friendly, informative space for students to interact, learn, and raise questions about the evolving academic structure.

The help desk featured posters, brochures, digital displays, and live internet access to NEP resources. UGC SAARTHIs were stationed throughout the day, addressing queries on topics such as multidisciplinary education, credit-based systems, academic flexibility, and skill development. Informative brochures were distributed, and small group interactions were held to simplify complex policy elements.

The event successfully fostered greater awareness and dialogue on NEP 2020 among students. It also created a structured channel between SAARTHIs and the student body, allowing for ongoing feedback and policy understanding. Many attendees appreciated the accessibility of information and suggested regular sessions in the future.

The program concluded with remarks by Dr. Somya Jain (UGC SAARTHI Coordinator) and Prof. (Dr.) Monika Suri (NEP Coordinator), highlighting JIIT's continued commitment to student-centered implementation of NEP 2020. A group photo marked the close of the event.

RETHINKING LEARNING

THEME: SENSITIZATION TALK ON NATIONAL EDUCATION POLICY 2020



Date: March 18, 2025

Time: 2:00 PM – 3:00 PM

Venue: FF4, IIIT Noida, Sector 62

In alignment with the UGC SAARTHI Planner Framework, a comprehensive lecture on the National Education Policy (NEP) 2020 was organized at IIIT Noida to deepen students' understanding of India's evolving education landscape. The session was led by Prof. (Dr.) Monika Suri, with coordination by Dr. Manish Kumar Bansal, and supported by the UGC SAARTHI team.

The event focused on key highlights of NEP 2020, including the shift from rote learning to competency-based education, the emphasis on holistic and multidisciplinary learning, the introduction of the Academic Bank of Credits (ABC), and structural reforms in school and higher education.

Technology's role in future learning was discussed with reference to AI, virtual labs, and the National Educational Technology Forum (NETF). A short video reinforced the message of practical, skill-based education, aligning with NEP's core goal of making learning meaningful and engaging.

An interactive Q&A session allowed students to raise questions about implementation challenges, assessment reforms, and teacher training. The session concluded with a vote of thanks and acknowledgment of active participation by 60 attendees, including UGC SAARTHIs and SAATHIs.

This lecture offered students a clear and engaging overview of the NEP 2020 and its transformative vision for India's education system.

IDEAS IN INK

Faculty and Student
Columns

INSIGHTS AND INSPIRATIONS

27

From the Desk of Our Faculty

Why Psychology Matters More Than Ever

Psychology is the scientific study of behavior and mental processes. In the current era people need to understand more about their behavior and also learn how to encourage other people in behaviors which are good for them. When we attempt to study behavior in a scientific way, we become more curious and prefer collecting relevant data before making any assumptions about others' behavior. Having a curious mindset people may understand themselves better and in authentic ways. They can understand others well leading to better relationships with them.

All industries need psychologists to help them understand their peoples' behavior, patterns, engagements, well-being and productivity. People using scientific ways to understand mental processes can address growing mental health issues and may help people in finding strategies to handle those issues. Therefore, we really need more people who use psychology concepts and ideas to support people achieve their potentials

Dr. Badri Bajaj
Associate Professor &
M.Sc Psychology
Programme Coordinator

Sustainable Finance: Driving Growth with Responsibility

Sustainable finance integrates environmental, social, and governance (ESG) factors into financial decision-making to align returns with long-term societal and environmental impact. As global challenges like climate change and inequality intensify, this approach plays a vital role in reshaping how capital is invested.

Financial institutions are increasingly supporting initiatives such as renewable energy, sustainable agriculture, and social development through instruments like green and social bonds. Regulatory frameworks like India's BRSR and the EU's SFDR are accelerating ESG adoption.

While challenges like greenwashing and inconsistent data persist, sustainable finance remains a strategic tool—helping manage risk, promote accountability, and drive resilient, inclusive growth in an evolving world.

Dr. Purwa Srivastava
Assistant Professor

Empowering the Next Generation of Ethical Media Professionals:

New BA & MA Programs in Journalism and Mass Communication at JIIT :

Media today holds incredible power—it can shape narratives, spark conversations, and even influence real-world decisions. We've seen this clearly in recent times. The extensive coverage of the 2024 general elections demonstrated how media can engage millions and uphold democratic participation. At the same time, moments like the spread of misinformation during wars, communal tensions, and natural disasters remind us of the urgent need for ethical, responsible journalism.

Amidst the rapidly changing media scenario, India is experiencing a high demand for effective communicators—individuals who are capable of critical thinking, telling meaningful stories, and traversing conventional and new-age platforms with ease and sensibility. Anticipating this requirement, the Department of Humanities and Social Sciences, JIIT, in collaboration with Jaypee Business School, has introduced the Bachelor of Arts and Master of Arts in Journalism and Mass Communication programs to make the future media professionals ready. These programs present a rich mix of theory and practice, preparing students for diverse careers in journalism, content production for digital media, advertising, public relations, and more. With the ongoing convergence of media and technology, these programs are constructed to create not only skill but also the sense of responsibility and creativity the profession requires today more so than ever

Dr. Mohua Dutta
Assistant Professor

Nurturing Future Economists

A Faculty Perspective on M.Sc Economics

As a faculty member of the M.Sc Economics programme at JIIT Noida, I take great pride in the academic rigor and holistic development we offer to our students. Our curriculum is thoughtfully designed to blend strong theoretical foundations with practical applications, ensuring students gain deep insights into microeconomics, macroeconomics, econometrics, financial economics, and emerging fields such as data analytics and development economics.

Our pedagogical approach emphasizes not only conceptual clarity but also research orientation, critical thinking, and applied learning. Through projects, internships, and exposure to policy debates, students are well-prepared for dynamic careers in research, consulting, finance, public policy, and academia.

At JIIT, we foster an intellectually vibrant atmosphere, enriched by modern infrastructure and industry linkages. It is truly rewarding to witness our students grow into skilled professionals equipped to navigate and impact the evolving global economic landscape.

Dr. Amandeep Kaur
Assistant Professor

Student Voices, Real Choices

Combating the Digital Threat: Understanding Misinformation and Disinformation"

Sustainable finance refers to the integration of environmental, social, and governance (ESG) considerations into financial decision-making. It aims to align financial returns with positive long-term impacts on the planet and society. In today's context of climate change, resource depletion, and social inequality, sustainable finance plays a critical role in reshaping the global financial landscape.

Financial institutions and investors are increasingly shifting their focus towards funding projects that promote renewable energy, pollution control, sustainable agriculture, and social development. Instruments like green bonds, social bonds, and ESG funds channel capital into ventures that support climate action and inclusive growth.

This approach not only addresses pressing global challenges but also helps in risk management by accounting for climate and social risks that may affect long-term asset performance. Regulatory initiatives such as the Sustainable Finance Disclosure Regulation (SFDR) in the European Union and India's Business Responsibility and Sustainability Report (BRSR) framework are further accelerating the adoption of ESG practices.

However, challenges like greenwashing, lack of standardization, and data gaps remain. Going forward, greater transparency, robust ESG metrics, and skilled professionals will be essential to ensure accountability.

Sustainable finance is not just ethical—it is strategic. It enables the financial sector to foster innovation, resilience, and shared prosperity in a rapidly changing world.

Jyoti
Ph.D Scholar, HSS

How Positive Thinking Shapes Brain Health

Did you know that your brain is physically shaped by your thoughts? Positive thinking isn't just motivational talk—it has a real impact on brain function. Research shows that optimistic thinking activates areas of the brain responsible for motivation, emotional regulation, and focus. People who regularly think positively often enjoy stronger immune systems, better memory, and lower levels of stress. Just like building muscle, you can train your brain to develop a positive outlook. Mindfulness, daily affirmations, and gratitude practices help rewire your brain by strengthening positive neural pathways. Over time, these habits enhance emotional well-being and resilience. When you choose to focus on what's going right—rather than what's wrong—you empower your brain to function at its best. So, take a few minutes each day to focus on the positive. It's a simple yet powerful way to boost your mental health and overall happiness from the inside out.

Pushpa,
Ph.D Scholar, HSS

AGILE MINDS, HEALTHIER TEAMS

I am Aarushi Singh, a research scholar deeply interested in exploring how leadership impacts the workplace. My research focuses on understanding the relationship between agile leadership and employee well-being. In today's fast-paced and constantly evolving work environment, agile leadership—marked by flexibility, collaboration, and responsiveness—has become increasingly relevant. Through my study, I aim to uncover how this leadership style influences the mental, emotional, and professional well-being of employees. The goal is to provide insights that can help organizations foster healthier, more supportive, and more productive work cultures.

Aarushi Singh
Ph.D Scholar, HSS

THE FACES OF PSYCHOLOGY

The way we think, behave, and feel
Shapes who we are—makes us real.
Psychology calls this personality,
A blend of uniqueness and individuality.
Let's meet some minds who shaped this view—
With ideas rich, bold, and true.
Carl Rogers believed in self-actualization,
That reaching our goals brings deep satisfaction.
Freud, a name we all admire,
Explored the psyche's inner fire—
With Id, Ego, Superego at play,
And defense mechanisms to keep fears at bay.
From psychosexual stages to dream analysis,
He gave us insights both old and new.
Vygotsky said learning is a social climb,
That interaction shapes identity over time.
And then there's Allport, bold and bright,
Who saw traits as born, not taught overnight.
These four are just a part of the scene,
Many more made this field so keen.
But in the end, the core remains:
Our thoughts, our quirks, our joy and pain—
Make us who we are uniquely,
And psychology calls it personality.

Vanshika Ahuja,
Ph.D Scholar, HSS

THE BALANCE WITHIN

Emotions play a vital role in shaping our thoughts, decisions, and interactions, helping us connect with others and fostering empathy. However, when emotions are uncontrolled, they can lead to impulsive actions, stress, and conflicts. This is where self-regulation becomes crucial. It promotes emotional stability, better decision-making, and healthier relationships, while enhancing mental well-being and resilience. Developing self-regulation requires self-awareness, mindfulness, and practice.

Rather than suppressing emotions, self-regulation means responding to them thoughtfully. Techniques like deep breathing, mindfulness, and cognitive reframing help manage emotional reactions. In social settings, emotional regulation fosters healthier relationships and conflict resolution. In the workplace, it leads to better teamwork, leadership, and stress management. Learning self-regulation early benefits both children and adults by improving behavior, academic performance, and mental health. Ultimately, self-regulation allows emotions to enrich our lives, rather than disrupt them, helping us navigate challenges with clarity and empathy.

Shikha Sharma,
Ph.D Scholar, HSS

CHIP WAR: A WAKE-UP CALL FOR INDIA'S TECH FUTURE

Chip War by Chris Miller highlights how semiconductors, small but powerful, have become the backbone of global power. From mobile phones to defence systems, chips are at the centre of everything. The book explains how countries like the United States, China, and Taiwan are competing fiercely to dominate this crucial industry. For India, it serves as a reminder that chip self-reliance is not optional—it is strategic. As the India Semiconductor Mission advances and the push for Atmanirbhar Bharat continues, the book outlines why developing our own semiconductor ecosystem is both urgent and necessary. Miller's writing is sharp and clear, connecting global technological shifts with India's emerging priorities. The book offers valuable context for those interested in understanding how technological leadership is reshaping global politics and why semiconductors are central to economic and national security.

Nitin Kumar Tiwari
Ph.D Scholar, HSS

BRIEF LOOK AT BODY IMAGE CONCERN

The term "body image concerns" describes how people feel about their physical appearance. All ages share these worries, but adolescence and early adulthood are when they are most prevalent. Individuals who struggle with body image issues may experience anxiety, sadness, or even embarrassment over their looks.

Social pressure to meet unattainable beauty standards, which comes from classmates, the media, and even family, is one of the main causes. Social media frequently displays photos that have been altered or filtered, which makes it simple for users to unjustly compare themselves. Bullying, low self-esteem, and the quick physical changes that come with puberty are among additional reasons that may be involved. Serious problems including low self-esteem, depression, eating disorders, or social disengagement can result from severe body image concerns. Extreme diets, intensive exercise, or cosmetic treatments are some ways that people attempt to "fix" their look.

Thankfully, there are constructive coping mechanisms. Limiting social media use, engaging in self-compassion exercises, talking to a trusted person, and concentrating on the body's capabilities rather than its appearance can all be beneficial. Therapy and other forms of mental health care are also useful in fostering a more positive body image.

Vishakha Singh
Ph.D Scholar, HSS

Future of Organizations: AI driven Human Resources (HR)

The impact of AI on HRM is growing rapidly. It has the potential to transform HR operations with relevant and in-depth analyses of various functions. With the advancements in smart technologies like artificial intelligence, algorithms, internet of things and robotics, the way organizations behave and perform have also evolved. We are standing on the verge of embracing Industry 5.0. Industry 4.0 was more about technological advancement. On the contrary, Industry 5.0 is human centric. It stands on three pronged pillars, namely human-centricity, resilience, and sustainable development.

With technological advancements, HRM (Human Resource Management) has started to maneuver towards the foreseen changes by not only optimizing the growth but also tackling the new challenges faced every day. Research in recent times mentions that AI has a very huge impact on the HR of an organization. In many research papers, AI and smart technologies has been shown in negative light by putting the question of employees being replaced by AI and work being mechanized. But some recent research is going in positive direction to understand the utility of smart technologies by not only reducing the repetitive and redundant job in human resource department, AI provides the opportunity for HR employees to focus on more challenging activities requiring significant human, also giving more time to connect with the employees and develop the humanistic touch and emotional understanding. This includes building relationships with customer, better engaged workplace, better career planning of employees, and a focus on overall development and wellbeing.

In conclusion Artificial intelligence has become new normal in Human Resources Management and has the capability of enhancing the performance of the organization doing the day-to-day activities and supporting the innovative endeavors of organizational human resource management goals.

Vijayshree Dwivedi
Ph.D Scholar, HSS

SHARK TANK'S TOP PITCHING MISTAKES — LESSONS FOR ENTREPRENEURS

Shark Tank has become a masterclass in entrepreneurial pitching—showcasing not only success stories but also critical missteps. Many hopefuls walk into the Tank with passion, but passion alone doesn't secure investment. One of the most common mistakes is overvaluation—entrepreneurs asking for high investments without solid sales, profits, or projections to justify them. This signals inexperience or unrealistic expectations.

Another frequent error is not knowing key numbers—like cost of acquisition, margins, or break-even points. Investors want data-backed confidence. Entrepreneurs also often fail to clearly articulate their unique value proposition, leaving Sharks confused about what problem the product actually solves.

Emotional defensiveness, ignoring investor feedback, or being overly theatrical without substance can also derail a pitch quickly. On the flip side, those who succeed usually combine clarity, humility, and preparation—they know their market, listen actively, and present a realistic growth plan.

For aspiring entrepreneurs, every failed pitch is a lesson: Know your business, stay coachable, and focus on value—not just vision. Shark Tank is more than entertainment— it's a crash course in how (and how not) to win investor confidence.

Neelima Singh
Ph.D Scholar, HSS

Skill Mismatch in the Labor Market

Skill mismatch is a growing challenge in the Indian labor market, where educational qualifications often fail to meet job requirements. According to a report by the India Skills Report 2024, only 47% of Indian graduates are considered employable, highlighting a significant gap between academic learning and industry needs. Sectors like artificial intelligence, data analytics, and renewable energy are expanding rapidly, yet the workforce lacks the necessary technical and soft skills to meet demand. The Periodic Labor Force Survey (PLFS) 2022–23 also shows high unemployment rates among educated youth, with 42.3% of graduates aged 15–29 years unemployed. This reflects not just a lack of jobs but a mismatch in skills. Outdated curricula, limited industry-academia collaboration, and insufficient vocational training are major contributing factors. To address this issue, India must invest in demand-driven skill development programs and foster stronger ties between education and employment sectors for sustainable economic growth.

Shivam,
Ph.D Scholar, HSS

DEVELOPING WORKPLACE CULTURES FOR WELL-BEING

Workplace culture for well-being entails well-being in workplace culture which talks about positive organisational scholarship (POS), flourishing at workplace, psychological safety, leadership qualities, coaching and inclusive behaviour. Each of these areas together make a culture of well-being. It says psychological safety reduces toxic positivity and create positive work environment where employees feel safe, secure to talk about their ideas and disagreement. This enhances honesty and helps in better stress management. Leaders play a significant role in increasing psychological safety among their employees, they can practice coaching, create safe space, shared knowledge, psychological play, and inclusive behaviours to create a better workplace for their employees, although leaders alone cannot create workplace culture, it requires multilevel teamwork.

Pragati Aggarwal
Ph.D Scholar, HSS

Mental Health Challenges and Coping Strategies of Internally Displaced Persons in Manipur

Internally Displaced Persons (IDPs) are individuals or groups forced to flee their homes due to conflict, violence, human rights violations, or natural disasters, while remaining within their country's borders. According to the 2018 report by the Internal Displacement Monitoring Centre (IDMC) and the Norwegian Refugee Council (NRC), 30.6 million people were internally displaced worldwide, most of them in low-income countries.

Displacement significantly impacts mental health, often resulting in psychological distress and disorders like PTSD. IDPs are frequently exposed to trauma, violence, and disruption of basic needs. The American Psychiatric Association (2013) notes that mental health outcomes in such individuals arise from interacting social, psychological, and biological factors. Coping mechanisms vary widely—adaptive strategies include social support, problem-solving, and spiritual practices, while factors like age, gender, and resource access influence their effectiveness.

In India, the state of Manipur has witnessed ongoing internal displacement due to ethnic clashes between local communities since May 3, 2023. Reports estimate that over 50,000 individuals have been displaced, facing harsh conditions in relief camps. These experiences have deeply affected their mental health, leading to widespread anxiety, fear, grief, and loss of livelihood. Beyond government-led relocation and relief efforts, social and cultural support systems have also played an essential role in addressing the urgent needs of those affected.

Salam Purnima Devi
Ph.D Scholar, HSS

Ayodhya Ram Mandir & the Rise of Entrepreneurship – A New Dawn of Faith and Enterprise

The construction of the Ayodhya Ram Mandir marks not just a spiritual resurgence, but also a catalyst for economic and entrepreneurial opportunities. This grand temple, rooted deeply in India's cultural and religious ethos, has transformed Ayodhya into a global pilgrimage destination. With millions expected to visit each year, the region is witnessing a surge in tourism, hospitality, transport, handicrafts, and local business ventures.

Entrepreneurs, especially from small towns and rural backgrounds, are finding new opportunities in religious tourism. Startups are emerging in areas like digital darshan, heritage merchandise, guided tours, and regional cuisine. The temple project has inspired infrastructural development, boosting employment and encouraging youth to stay local and innovate rather than migrate for jobs.

Ayodhya today is a live example of how spiritual heritage can align with modern enterprise. The Ram Mandir stands not just as a symbol of faith, but also as a beacon for socio-economic transformation, fostering an ecosystem where devotion and development walk hand in hand.

This fusion of spirituality and entrepreneurship highlights a new Bharat — where tradition fuels innovation, and cultural pride empowers the economy.

Samdish Sharma
Ph.D Scholar, HSS

FROM THOUGHT TO PRINT

THE HEALTH AND WELLBEING COACHES' HANDBOOK

A Practitioner's Guide for Clinicians,
Coaches and Health Professionals

EDITED BY JONATHAN PASSMORE,
BADRI BAJAJ AND LINDSAY OADES



The Department of Humanities and Social Sciences is pleased to announce the recent publication of *The Health and Wellbeing Coaches' Handbook*, co-edited by Dr. Badri Bajaj, along with Dr. Jonathan Passmore and Dr. Lindsay Oades, and published by Routledge.

This comprehensive volume serves as a valuable guide for clinicians, coaches, and health professionals, offering evidence-based frameworks and practical insights into health and wellbeing coaching. The Department congratulates Dr. Bajaj on this noteworthy academic achievement.

Happiness

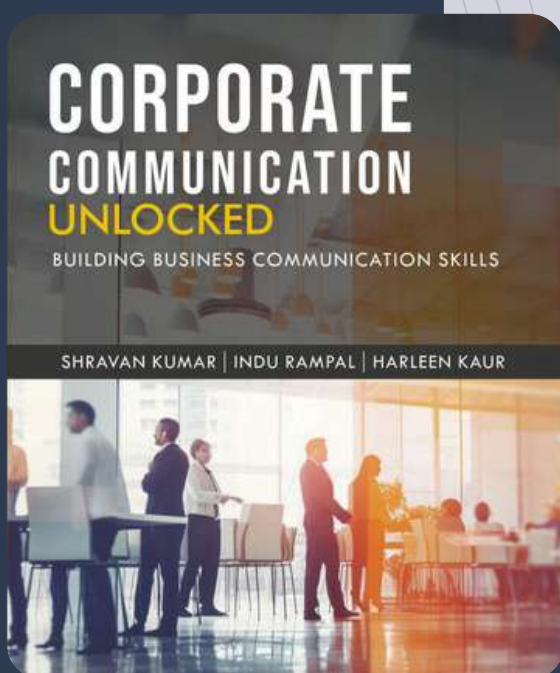


Evidence-Based Strategies
for Achieving Wellbeing
and Fulfilment

Dr. Badri Bajaj



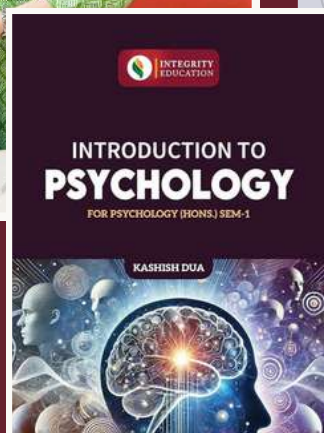
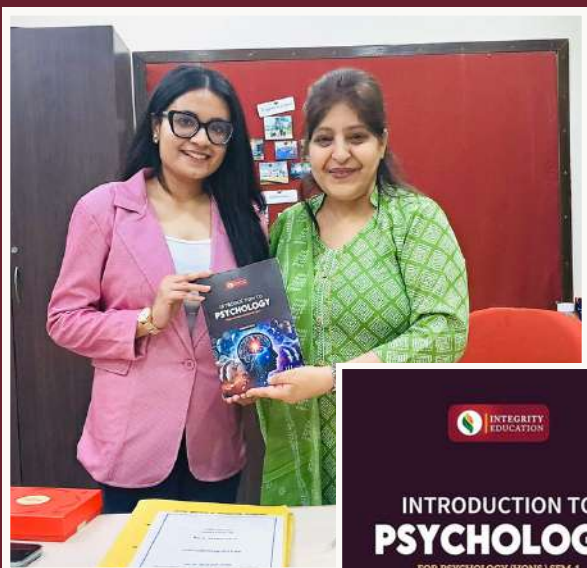
Happiness A-Z: Evidence-Based Strategies for Achieving Wellbeing and Fulfilment by Dr. Badri Bajaj is a practical guide that presents 26 easy-to-apply strategies—one for each letter of the alphabet—to boost personal happiness and mental well-being. Backed by research in positive psychology, each chapter explores the science, benefits, and application of practices such as Appreciation, Forgiveness, Gratitude, Playfulness, and Zest. With a motivational tone and relatable insights, this book is designed to help readers bring more joy, purpose, and emotional balance into their everyday lives.



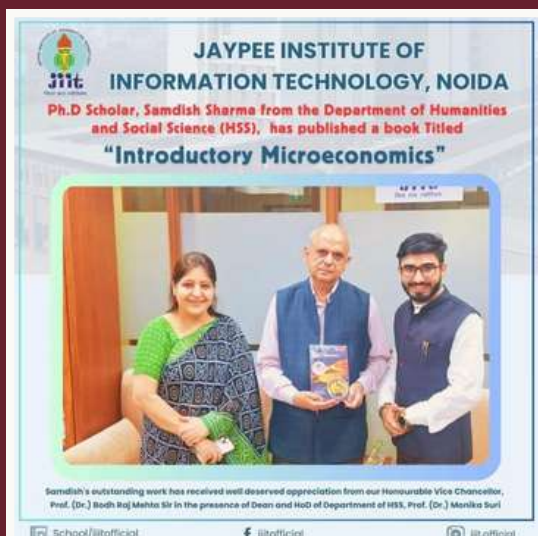
The Department of Humanities and Social Sciences is pleased to announce the recent publications by Dr. Harleen Kaur:

- As co-author of the textbook *Corporate Communication Unlocked... Building Business Communication Skills*, published by Atlantic Publishers & Distributors (P) Ltd., 2024 (ISBN: 9788126940509).
- As co-editor of the volume *Voices and Visions: Interdisciplinary Explorations in Liberal Arts and Media*, published by Prageet Printer, January 2025 (ISBN: 9788197124853).

These scholarly contributions reflect Dr. Kaur's active engagement in the fields of business communication and interdisciplinary research in liberal arts and media. The Department congratulates her on these academic achievements.



Ph.D Scholar, Kashish Dua from the Department of Humanities And Social Science (HSS), JIIT NOIDA has published a book Titled, "Introduction to Psychology" in April 2025. Kashish outstanding work has received well deserved appreciation from our Honourable Dean and HoD of Department of HSS, Prof. (Dr.) Monika Suri.



Ph.D. Scholar Samdish Sharma from the Department has successfully published a book titled "Introductory Microeconomics."

This remarkable academic contribution has received well-deserved recognition from our Honourable Vice Chancellor, Prof. (Dr.) Bodh Raj Mehta, in the esteemed presence of Prof. (Dr.) Monika Suri, Dean and Head of the Department of HSS.

The book has been met with an enthusiastic response, with over 400 copies sold within the first six months of its release.

DEPARTMENT ACHIEVES IPR MILESTONE

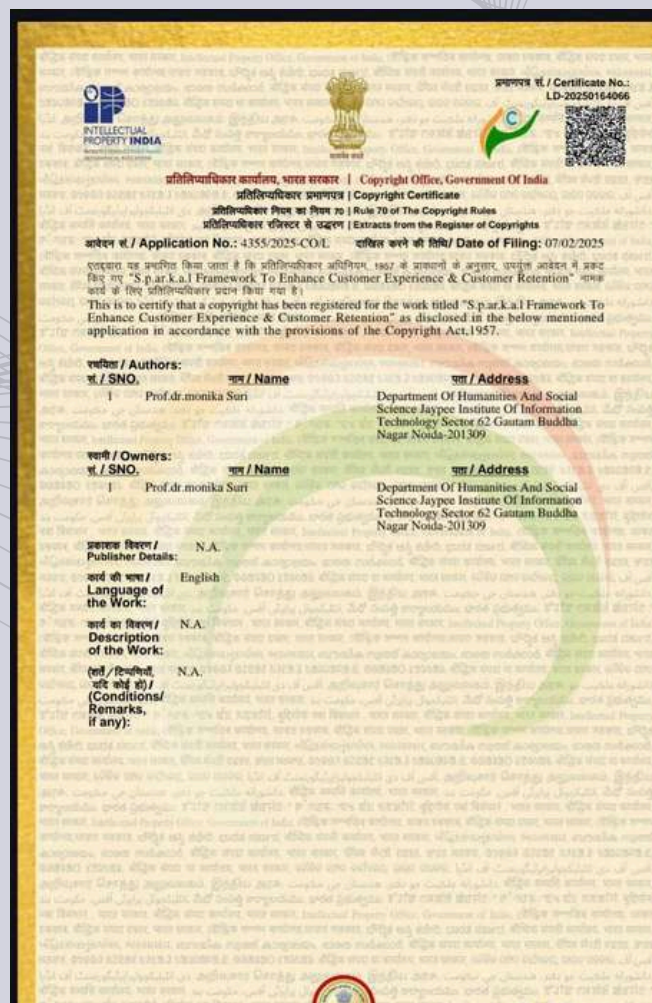
Copyright Granted to Prof. Monika Suri for S.p.a.r.k.a.l Framework

We are proud to announce that Prof. Dr. Monika Suri, Dean And HoD has been officially granted a Copyright Certificate for her innovative work titled:

"S.p.a.r.k.a.l" Framework To Enhance Customer Experience & Customer Retention

This intellectual property has been registered with the Copyright Office, Government of India (Application No. 4355/2025-CO/L) and published in the Copyright Journal No. 49, April 2025, recognizing the originality and scholarly contribution of the framework in advancing customer experience methodologies.

Prof. Suri's contribution reflects the department's ongoing commitment to fostering research-driven innovation and thought leadership. We congratulate her on this distinguished achievement and look forward to the impactful applications of the S.p.a.r.k.a.l framework in academia and industry.



Book Copyright Awarded:

Samdish Sharma, Ph.D Scholar, has received the official copyright for his academic book titled "Introductory Microeconomics".

The work has been duly registered under L-157500/2024 and featured in Copyright Journal No. 45, December 2024.

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INSIGHTS FROM M.SC ECONOMICS STUDENTS

The MSc Economics program at JIIT combines solid theory with hands-on applications, building strong skills in economics, quantitative methods, and policy analysis. Experienced, approachable faculty create a supportive, stimulating space for growth. With top-notch facilities and a vibrant academic culture, JIIT is a prime spot for future economists.

-TUSHAR SHARMA
M.Sc Economics Student

The M.Sc Economics program at JIIT Noida blends strong economic theory with practical skills like data analytics and policy analysis. The approachable faculty foster research and critical thinking. With regular workshops and guest lectures, students stay updated on economic trends. The supportive environment and modern campus make it ideal for careers in research, policy, finance, or further studies.

-Akanksha
M.Sc Economics Student

Pursuing an MSc in Economics at JIIT has been a transformative experience. The program deepened my understanding of economic theory and policy while sharpening my analytical and quantitative skills. It prepared me not only for advanced research but also for impactful roles in both public and private sectors. Highly recommended for anyone passionate about solving real-world economic challenges.

Shally Chauhan
M.Sc Economics Student

Joining the MSc Economics program at JIIT has been truly rewarding. The curriculum builds from basics to advanced theories, making it accessible for all. The dedicated faculty blend theory with real-world insights, encouraging curiosity and critical thinking. This program has boosted my analytical skills and research ability, prepping me well for future academic and career goals. I'm grateful to be part of such a stimulating community.

Janvi Sharma
M.Sc Economics Student

TO NEW BEGINNINGS

ONCE HERE, ALWAYS A PART OF US

With immense pride and joy, we celebrate the successful completion of the M.Sc. Economics program by our brilliant students. The journey of rigorous learning, research, and intellectual growth culminated in a heartfelt felicitation and a joyous celebration among faculty and peers.

Our students have not only demonstrated academic excellence but have also contributed meaningfully to the department through their active participation, research endeavors, and collaborative spirit. A special felicitation ceremony was held, marked by cheerful camaraderie, words of encouragement, and a collective sense of achievement.

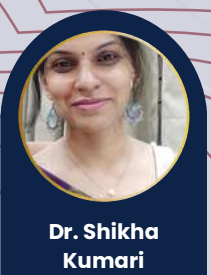
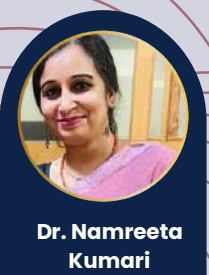
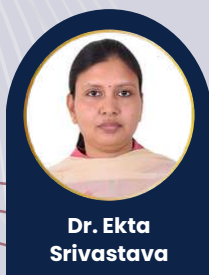
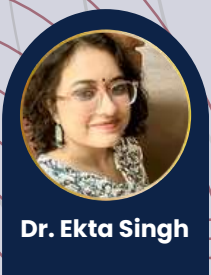
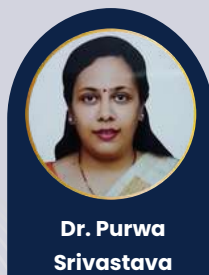
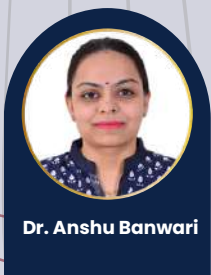
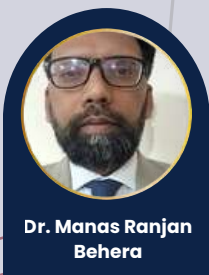
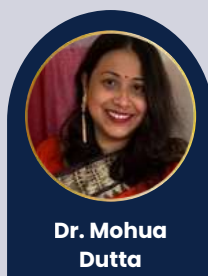
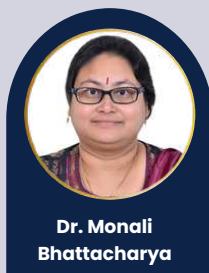
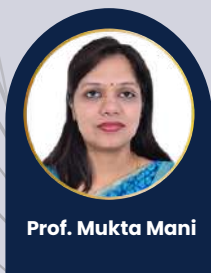
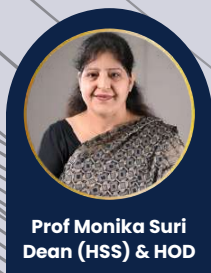
We extend our warmest congratulations to all the graduating students and wish them continued success in their professional and academic pursuits. The Economics Department is proud of your accomplishments and looks forward to seeing your impact in the world ahead!





HSS FACULTY TEAM

HUMANITIES AND SOCIAL SCIENCES



Ph.D SCHOLARS

50



DEPARTMENT OF HUMANITIES AND SOCIAL SCIENCES



Vanshika Ahuja



Aanchal



Shikha Sharma



Pushpa



Shivam



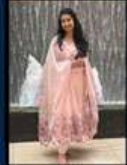
Nitin Tiwari



Kamna Gaur



Neelima Singh



Sanya Agrawal



Jay Kumar Bhatt



Jyoti



Vishakha Singh



Shikha Sharma



Sweta Lakhaiyar



Priti Singh



Parul Gupta



Vijayshree



Samdish Sharma



Kashish Dua

PhD SCHOLARS

DEPARTMENT OF HUMANITIES AND SOCIAL SCIENCES

PROGRAMMES OFFERED

M.SC ECONOMICS

Ph.D PROGRAMME

**NEW PROGRAMMES
LAUNCHED**

M.SC PSYCHOLOGY

B.A JOURNALISM &
MASS COMM.

M.A. JOURNALISM &
MASS COMM.

M.SC ECONOMICS

An interdisciplinary program designed to develop strong foundations in economic theory, mathematical modeling, econometrics, and programming. The curriculum prepares students for high-demand roles in analytics, finance, research, and policy-making sectors, with an emphasis on practical problem-solving.


**JAYPEE INSTITUTE
OF INFORMATION TECHNOLOGY, NOIDA**



Admission Open 2025
M.Sc. Economics

ABOUT THE PROGRAM:

- Two year full time interdisciplinary master program.
- Emphasis on contemporary economic theories, econometric analysis, mathematics and computer programming.
- Equip students with analytical and quantitative skills for demanding careers in the field of economics.

SALIENT FEATURES:

- Syllabus designed as per the industry requirement.
- Large number of Electives with emphasis on Statistical Methods and Econometric Modelling.
- Practical Orientation through various Lab courses.
- Provision of certificate course in Data Analytics and Fintech.

ELIGIBILITY CRITERIA:
Bachelor's degree in any branch securing 55% marks (50% for ST/SC).

ADMISSION CRITERIA:
Direct admission with CGPA > 7.5 / JIIT PGET entrance examination / CUET(PG) score.

To Apply Online:
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HSS LABS

FROM WORDS TO WISDOM: SPOTLIGHT ON LANGUAGE & PSYCHOLOGY LABS

LANGUAGE LAB

The English Language Lab focuses on strengthening students' reading, writing, speaking, and listening skills. It supports personality development through interactive software like Connected Speech, Tense Buster, and Sky Pronunciation Suite. By blending theory with practice, the lab enhances students' communication and presentation abilities for real-world contexts.



MIND AND MARKET STUDIES LAB :

The Psychology Lab offers interactive resources for psychometric testing and exploring psychological science. It supports learning in areas like attention, memory, personality, intelligence, and emotions. Students gain hands-on experience with research methods, ethics, and practical applications, enhancing their observation and analytical skills to better understand human behavior.

STRENGTHENING SOCIAL DEVELOPMENT

THEME: COLLABORATIVE PROJECT BY HSS JIIT NOIDA AND JAMIA HAMDARD UNIVERSITY

The project titled Strengthening Social Development: A Collaborative Project by HSS JIIT Noida and Jamia Hamdard aligns with the broader theme of inclusive social development, as discussed during the ICSSR Conference on "India Towards Viksit Bharat@2047." This collaborative project focuses on addressing the challenges faced by aging populations and aims to integrate actionable policies and strategies to ensure social security, financial inclusion, and holistic healthcare. The initiative draws inspiration from global best practices and aims to build strong community support systems to uplift the elderly population in India. Through interdisciplinary research, this project will further enhance the well-being of senior citizens by fostering collaborations between academia, government, and civil society organizations. Ultimately, it contributes to the vision of a developed, inclusive Bharat by 2047.



JOINING THE JOURNEY

57

A Warm Welcome to our New Faculty Members



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(Professor Of Practice-
Journalism And Mass
Comm.)



Dr. Meenakshi Mishra
(Journalism And Mass
Comm.)



Dr. Himanshi
Lohmore
(Political Science)



Dr. Mahima Mukhija
(Economics)



Dr. Alok Kumar Singh
(Assistant Professor- Economics)



Dr. Ashu Kumari,
Assistant Professor
(Psychology)



Dr. Chander Shekhar
Assistant Professor
(English)



Dr. Ankita Mishra
Assistant Professor
(Psychology)



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