



# **SANKALP**

## **HSS Newsletter**

### **Volume 2, 2022**

**Department of Humanities & Social  
Sciences**

**Jaypee Institute of Information  
Technology, Noida**

**(Deemed to be University under  
section 3 of the UGC Act, 1956)**

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## MESSAGE FROM THE HON. PRO-CHANCELLOR

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The Department of Humanities and Social Sciences has acted as the nurturing ground of human values, ideals and life skills for our students at JIIT since the inception of the institute. The successful technocrats and managers that Jaypee Institute of Information & Technology, Noida continues to produce, have a distinct mark of being true ambassadors of humanity in every sphere that they choose to work in. The Department of HSS has played a pivotal role in this through its courses and its involvement in various hub activities, shaping young minds and moulding them into good humans. The various compulsory courses and the electives offered by the department make our budding engineers truly humane and sensitive citizens ready to become harbingers of change in society.

Today, when it brings out its second issue of newsletter, I hope the Department of HSS will continue to fulfil its mission of imbibing pluralistic values, democratic and egalitarian doctrines of society at large. This newsletter could further sensitize the readers to the broader social, cultural, economic, ethical and humane issues of the world around us. In days to come, this newsletter could become the mouthpiece of JIIT as a powerful influence in bringing the much-needed social change in the world around us by imparting values, ethics and giving a platform to our students and faculty to explore their creativity.

I wish them success in this venture.

**Prof. S.C. Saxena**



# MESSAGE FROM THE VICE-CHANCELLOR

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I am delighted to know that the Department of Humanities & Social Sciences has come up with its second newsletter, *Sankalp* that will exhibit minutely the coordinated efforts and the achievements apart from the creative facet of the faculty and the students. The department has played a pivotal role in Jaypee Institute of Information Technology by honing the creative talents of the students and helping them emerge as finer leaders and efficient decision makers. I hope that this newsletter will provide a platform for all the humanistic aspects of technology and the technocrats.

I congratulate the editorial team for this initiative and wish them success!

**Prof. Yog Raj Sood**

## **MESSAGE FROM DEAN AND HEAD, DEPARTMENT OF HSS**

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Greetings to One and All!

As has been well said, man is a social animal and is gifted with the unique powers to think and feel. The Department of Humanities & Social Sciences at Jaypee Institute of Information Technology, Noida endeavours to create real humans, thinking souls, sensitive beings and not mere engineers and managers working mechanically in this cut-throat world of existential crisis today. This department is a source of change-facilitators who serve to complement the existing and emerging educational programs by imparting professional and behavioural competencies, thereby transforming our students to become new-age leaders in their chosen professions. This is done through various courses offered across the semesters ranging from psychology, sociology, economics, literature, political sciences, finance, marketing, entrepreneurship, culture and knowledge management. The department is actively involved in enriching the social and cultural ethos of the institute through its involvement in NSS and activities of various hubs led by our faculty members.

Today, we embark onto a new journey towards fulfilling our goals further, through our newsletter. This newsletter will give a platform to all of us to explore our potentials of creativity, take on new learnings from one another and put forth our views on various issues concerning man and society at large.

I hope that the articles that will be penned by our teachers and students can sensitize our readers to the broader social, cultural, economic, ethical and humane issues involved in social change, apart from chronicling the activities and achievements of our department.

I wish all the success to the editorial team and hope that this newsletter will provide the impetus to all our students and readers to gain newer insights into life and society and help us grow as sensitive humans.

Best Wishes

**Prof Alka Sharma**

## FROM THE EDITORIAL BOARD

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Welcome to the second issue of 'Sankalp,' the newsletter of the Department of Humanities and Social Sciences. Following the successful release of our first issue in April 2022, we are all the more excited to bring to you the second edition, which will serve as a wind of knowledge to refresh your soul. The world has now begun to recognize that technology and liberal arts are complementary to each other. As Steve Jobs said “It is in Apple’s DNA that technology alone is not enough—it’s technology married with liberal arts, married with the humanities, that yields us the results that make our heart sing.” Through this issue we aim to further emphasize this ethos and bring to you the various efforts, achievements and creative pursuits of our students and faculty members. Wish you all a happy reading!

Members:

Dr. Ankita Das

Dr. Debjani Sarkar

Dr. Ekta Srivastava

Dr. Monali Bhattacharya

Dr. Nilu Choudhary

Dr. Praveen Sharma

Dr. Priyanka Chhaparia



*A Glance at the Department  
of Humanities and Social  
Sciences*

# **DEPARTMENT OF HUMANITIES AND SOCIAL SCIENCES**

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## **Vision**

To be a centre of excellence in preparing professionals by imbibing human values and to carry out contemporary and futuristic research in humanities and social sciences.

## **Mission**

MISSION 1: To provide socially relevant and high-quality professional education in a wide range of inter-disciplinary areas of humanities and social sciences.

MISSION 2: To conduct quality research in different areas of humanities and social sciences.

MISSION 3: To imbibe pluralistic values, democratic and equalitarian doctrines of society at large.

# *Academic Engagements*

# **WEBINAR AND GUEST LECTURE ORGANIZED BY HSS DEPARTMENT**

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1. Webinar on voter awareness for NSS students on December 16, 2021.
2. FDP on “Analytical Techniques for Social Science Research” from January 12-18, 2022
3. Online screening of award-winning movie Indradhanura Chaai followed by a talk in association with SPICMACAY on February 11, 2022.
4. Webinar on “Language of Heart” on February 21, 2022.
5. Webinar on “Rural Entrepreneurship and One District One Product (ODOP) Programme: An Introduction” on February 22, 2022.
6. Invited lecture on “Let's Talk Money and Entrepreneurship” on March 24, 2022.
7. Webinar on time management on March 26, 2022.
8. Guest lecture on “Being Well in an Uncertain World” organized on April 4, 2022.
9. Workshop on “The Art and Science of Well-being” organized from April 25-29, 2022.
10. Talk on the “Role of Humanities and Social Sciences in Career and Job placement for Engineering Students”, on May 7, 2022.
11. Lecture on “Soft Skills: An important Employability Skill” by Ms. Rohini Maheswari, Head, Break Glass Ceiling Leadership Ltd on May 14 ,2022.

# LET'S TALK MONEY AND ENTREPRENEURSHIP

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**Date:** March 24, 2022

The event had been organized for B. Tech students to apprise them about basics of personal finance, investing and entrepreneurship. Around 50 students attended the event with great enthusiasm. They discussed the benefits of investing early and the power of compounding. The participants also understood the basics of investing in the stock market, mutual funds and insurance. The speaker shared his journey of entrepreneurship with the participants and motivated them to become successful entrepreneurs. The session was appreciated by the participants as they were able to discuss their queries and concerns with the speaker. All questions were answered well by the speaker. The session ended with a vote of thanks.

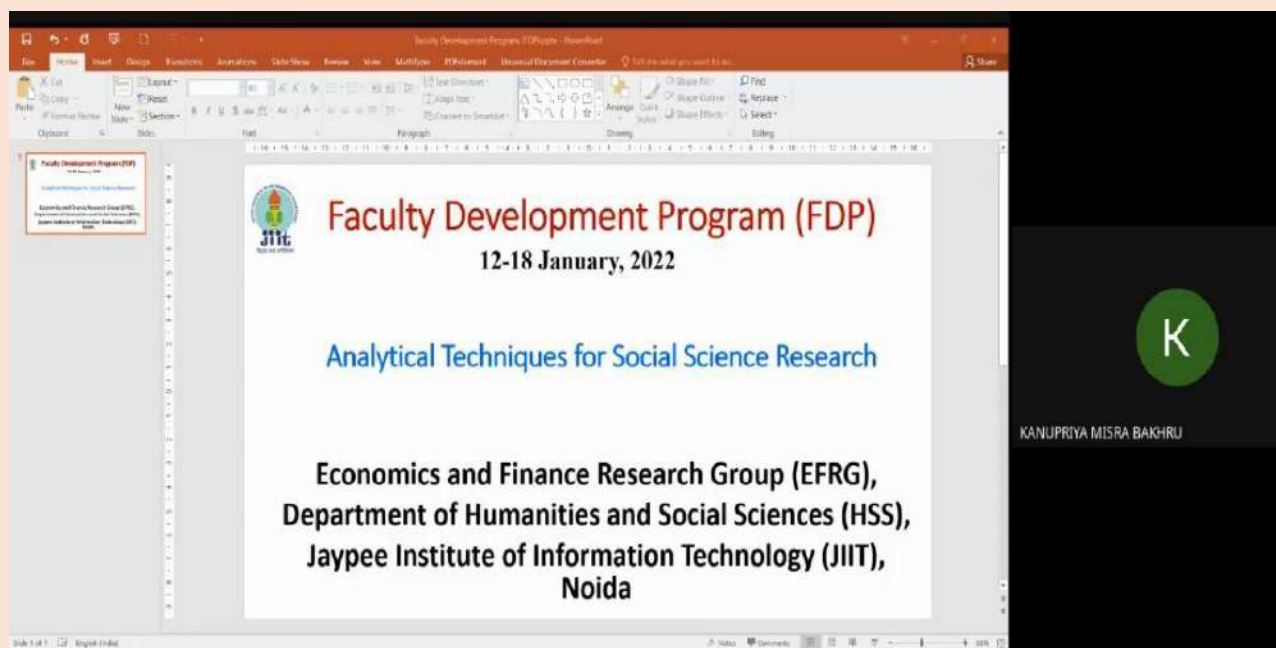


# FACULTY DEVELOPMENT PROGRAM ON ANALYTICAL TECHNIQUES FOR SOCIAL SCIENCE RESEARCH

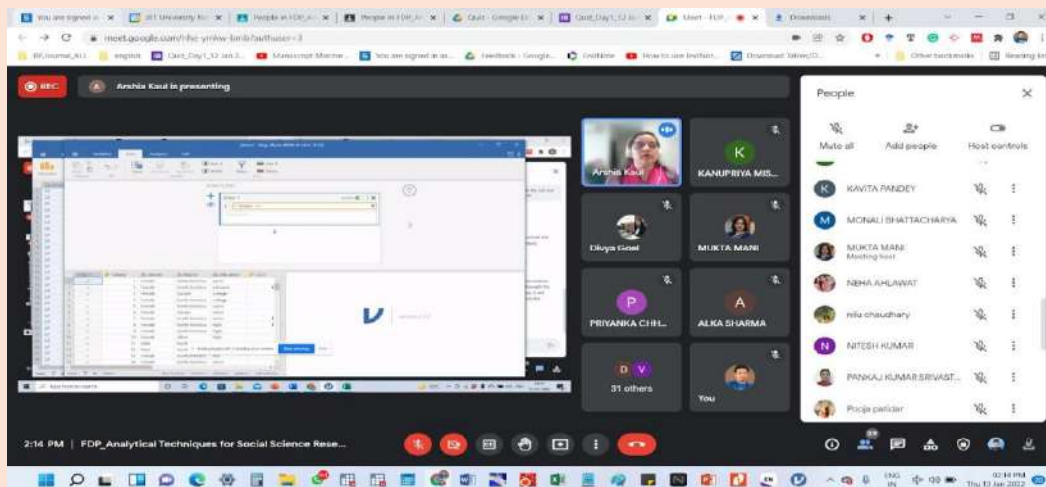
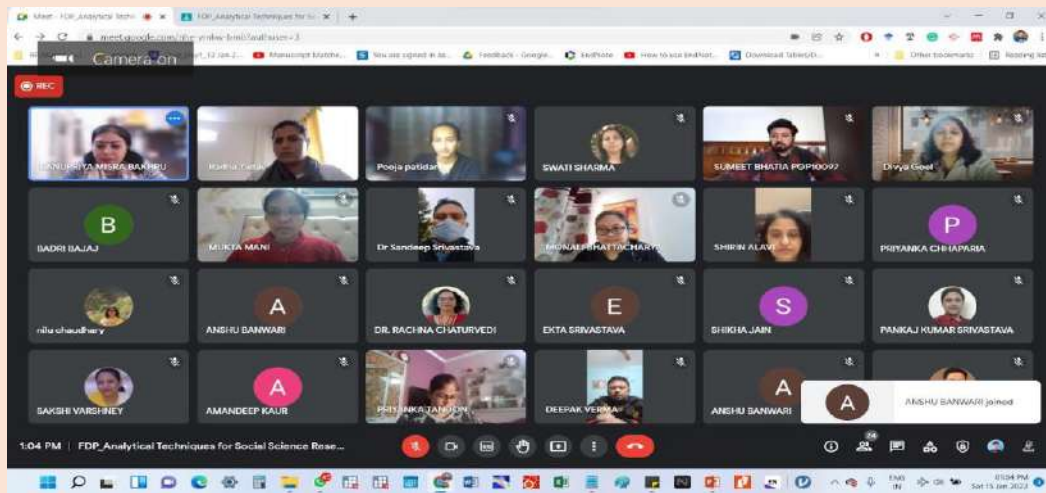
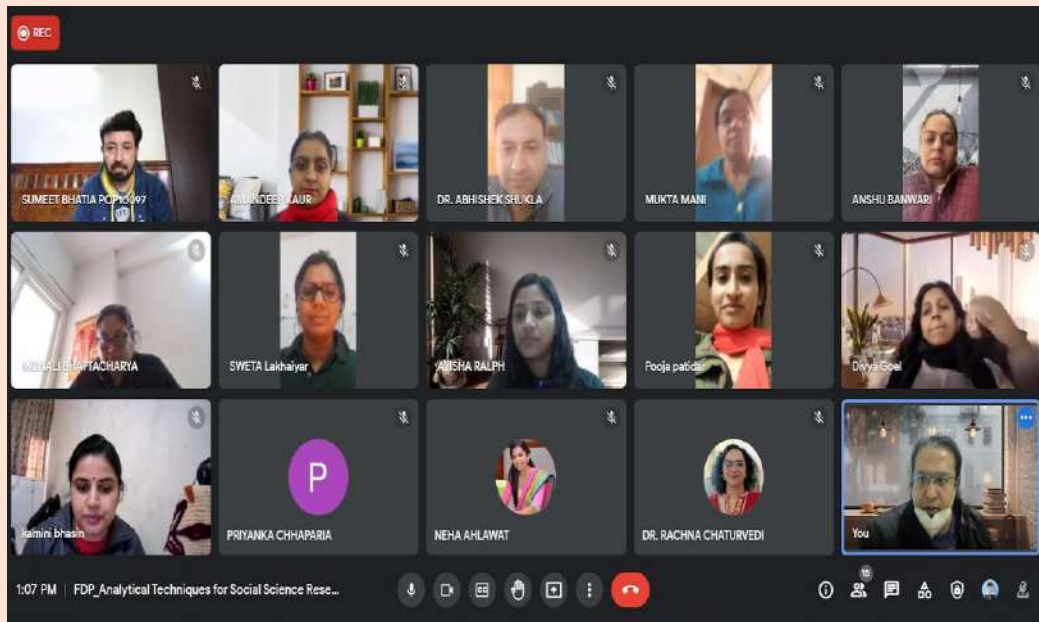
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**Date:** January 12- 18, 2022

The FDP was designed to introduce the participants to various open source software's used for data analysis in social science research. The workshop's objective was to strengthen the skills and knowledge of Research scholars /Academicians in Data Analysis Techniques using various analytical tools. Participants got a first-hand experience on these analytical tools. It enhanced the working capabilities of the participants in conducting successful research endeavours. The workshop included discussions on End note- A reference management tool, Mendley-A reference management tool, use and application of Jamovi, data extraction from Bloomberg, interpretation and screening of results from VOS Viewer, Databases for Indian Economic Indicators and Survey Design of NSS data







# RURAL ENTREPRENEURSHIP AND ONE DISTRICT ONE PRODUCT (ODOP) PROGRAMME: AN INTRODUCTION

**Date:** February 2, 2022

The entrepreneurial orientation to rural development accepts entrepreneurship as the central force of economic growth and development, without it other factors of development will be wasted or frittered away. However, the acceptance of entrepreneurship as a central development force by itself will not lead to rural development and the advancement of rural enterprises. What is needed in addition is an environment enabling entrepreneurship in rural areas. The existence of such an environment largely depends on policies promoting rural entrepreneurship. These policies and programmes can encourage the students to become an entrepreneur and contribute to rural development through the skills. Therefore, the webinar "Rural Entrepreneurship and One district One Product (ODOP) Programme: An Introduction" focuses on encouraging the entrepreneur skills in students by introducing them with such schemes.

Chethan Chittalkar is presenting

**Salient Features of PM Formalisation of Micro food processing Enterprises Scheme**

PMFME Scheme: provides financial, technical and business support for upgradation of micro food processing enterprises

One District One Product

Support to Cluster Formation

Infrastructure Development

Seed Capital for unit setup

Training & Research Support

Support for Capacity Building

Marketing & Branding

Participants:

- Chethan Chittalkar
- ALKA SHARMA
- KUNAL 19103103
- ANIKET NAGAR 19102174
- VISHVESH KACHROO 191...
- PRATYUSH 19103019
- SAMBBHAV JAIN 19103189
- 60 others
- You

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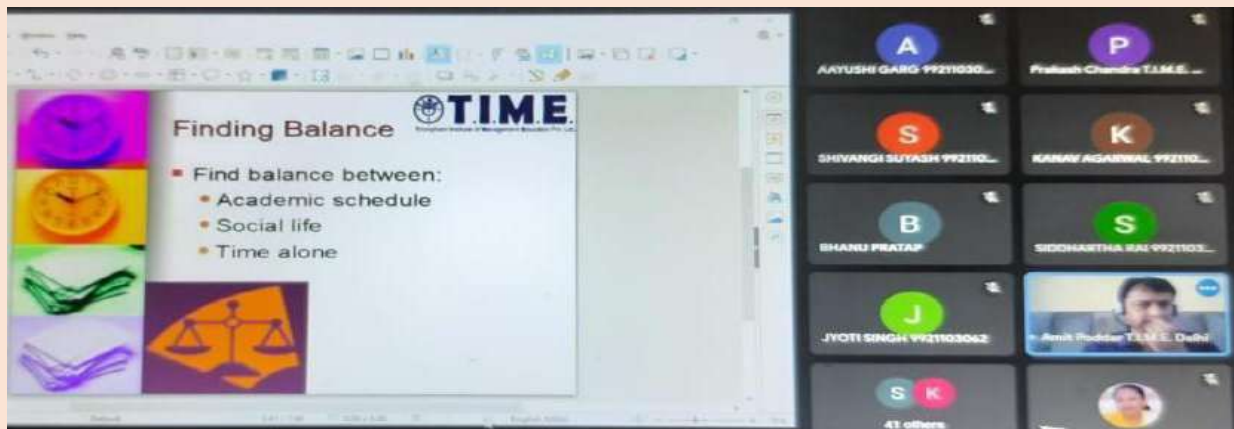
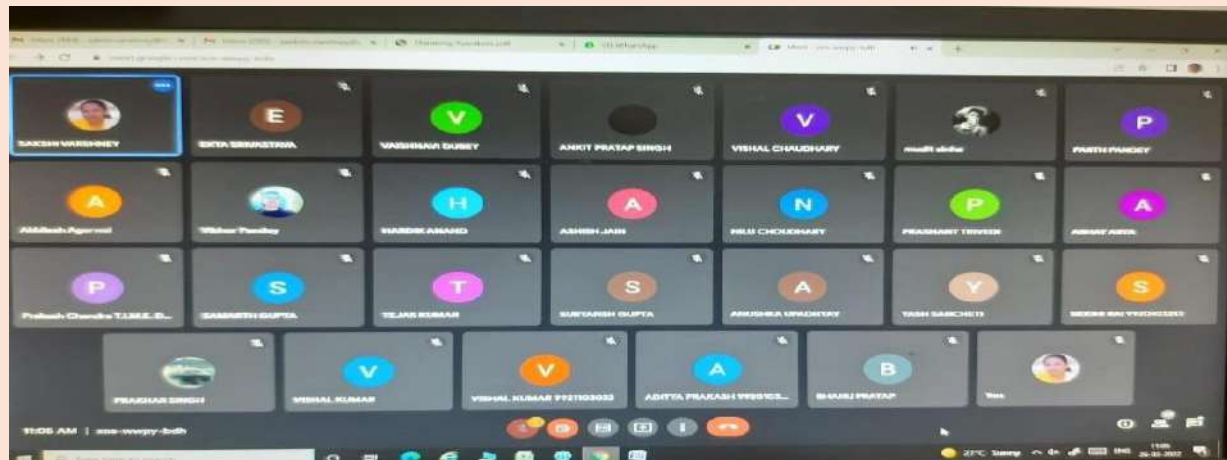
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# WEBINAR ON TIME MANAGEMENT

**Date:** March 26, 2022

**Objective:** The lecture was organized to help students assess the importance of time management. Using time effectively is the procedure related with fixing and coordinating how to manage your time between various exercises. This lecture was organized to impart to the students, knowledge of scope of assets which can be developed by utilizing time in an efficient and effective manner in general. The highlights of the webinar were managing your activities, defeating procrastination, prioritization and time-management.

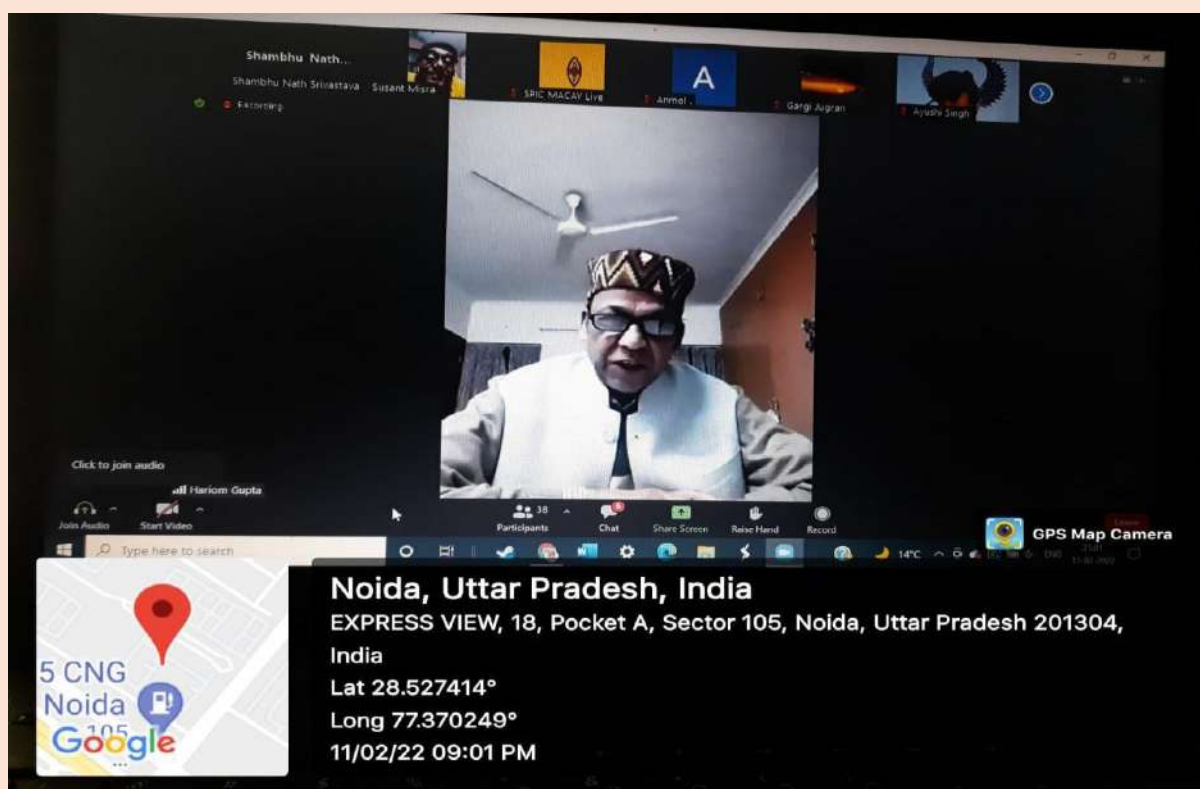


# ONLINE SCREENING OF AWARD-WINNING MOVIE INDRADHANURA CHHAI FOLLOWED BY A TALK IN ASSOCIATION WITH SPICMACAY

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**Date:** February 11, 2022

The session began with the screening of *Indradhanura Chhai* or *Shadows of the Rainbow*, an Odiya film which has won the national award. Set in a small town in Odisha, the story depicts the lives, conflicts and interactions of three women from three different generations and highlights how development has mixed consequences on the traditions, cultures, societies and families. The screening was followed by talk and an interactive session with the director of the movie Mr. Susant Misra. He talked about the female characters and their representation of various stages of Feminism. He also elaborated about how cinema is a visual art-form used to simulate experiences that communicate ideas, stories, perceptions, feelings, beauty, or atmosphere using moving images.





# BEING WELL IN AN UNCERTAIN WORLD

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**Date:** April 4, 2022

The objective of the talk was to help students identify different dimensions of well-being and different points of concern related to well-being. Students were able to reflect as to which dimension of well-being they need to work on. The various dimensions of well-being that were discussed in the talk were—financial, emotional, physical, occupational, social, spiritual, intellectual, and environmental. There is a plethora of uncertainties at different levels—personal, relationship, organizational, community, policy, and societal related to these dimensions. These uncertainties can be further categorized into circle of concern and circle of control. The speaker shared with students the way to expand their circle of control and minimize the circle of concern. The session also helped students with some practical tips and exercise on how to deal with different concerns in life and enhance their well-being. At the end of the session, students interacted with the guest speaker through a Q&A round.

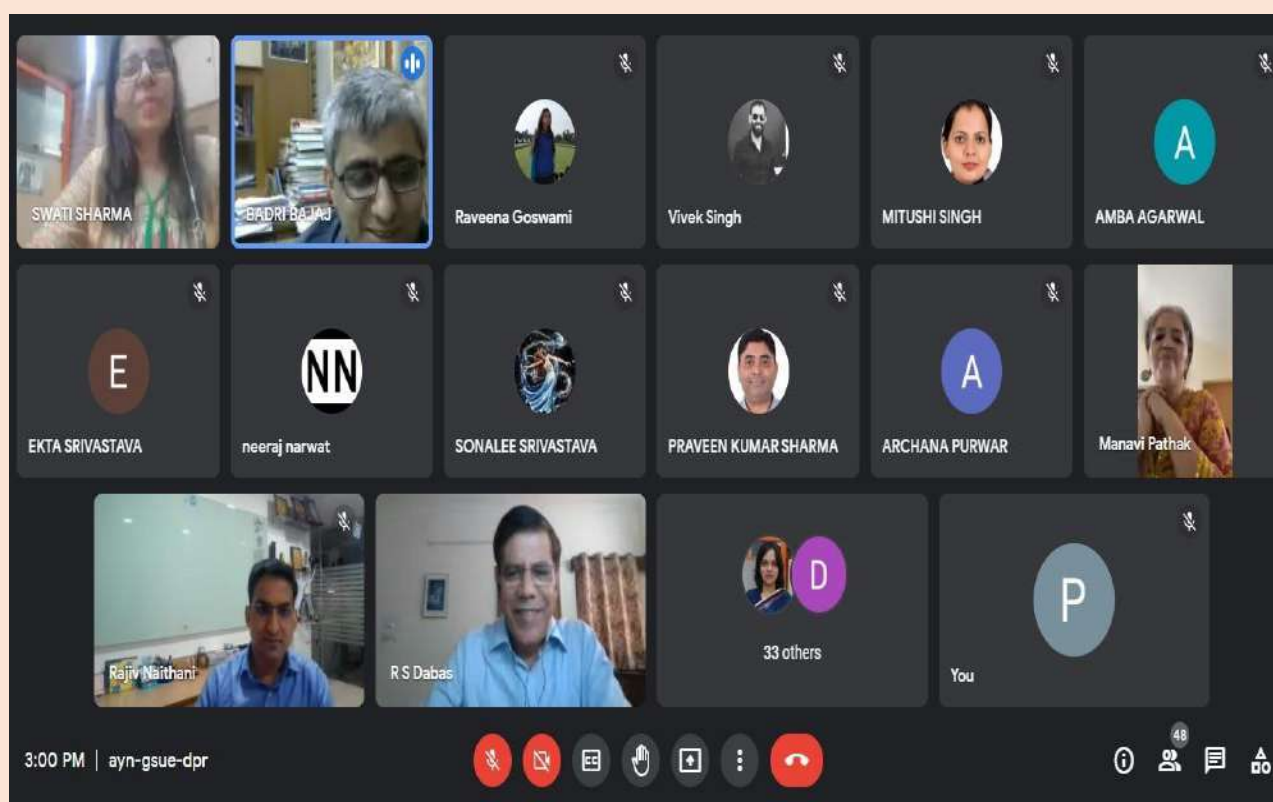


# WORKSHOP ON THE SCIENCE AND ART OF WELL-BEING

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Date: April 25-29, 2022

The objective of this workshop was to explore the science of well-being and the practical methods for enhancing well-being. In all parts of the world for many centuries, visionaries and thought leaders have stressed on the importance of achieving well-being. Well-being has been the purpose of life in many cultures. In the last two years, everyone's level of well-being has been affected due to the pandemic and other related and unrelated causes. There is scientific evidence that supports that well-being levels can be enhanced.





# ROLE OF HUMANITIES AND SOCIAL SCIENCES IN CAREER AND JOB PLACEMENT FOR ENGINEERING STUDENTS

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**Date:** May 7, 2022

Dr. Kiran's talk was addressed to B. Tech third year students to train them about the importance of courses of Humanities and Social Sciences and how these courses would benefit during job placements. Dr. Kiran touched upon many subjects, and in doing so established how the subjects offered by humanities and social sciences make thinking, rational individuals and prepare them for the outside world once they graduate. She emphasized that these courses polish critical thinking, they help develop perception and make students think and function creatively. She reiterated the importance of language, grammar and communication skills for students of a technical background. She delved deep into the nuances of verbal and non-verbal behavior for professional and corporate space. She spoke about how soft skills training is a prerequisite for any working professional.



**GUEST LECTURE**

Role of Humanities and Social Sciences in Career and Job Placement for Engineering students.

**SATURDAY  
07 MAY 2022  
10.00 AM**

**Department of Humanities and Social Sciences**

**COORDINATORS-**

- **DR. ANKITA DAS**
- **DR. DEBJANI SARKAR**

( Literature, language and society research group )

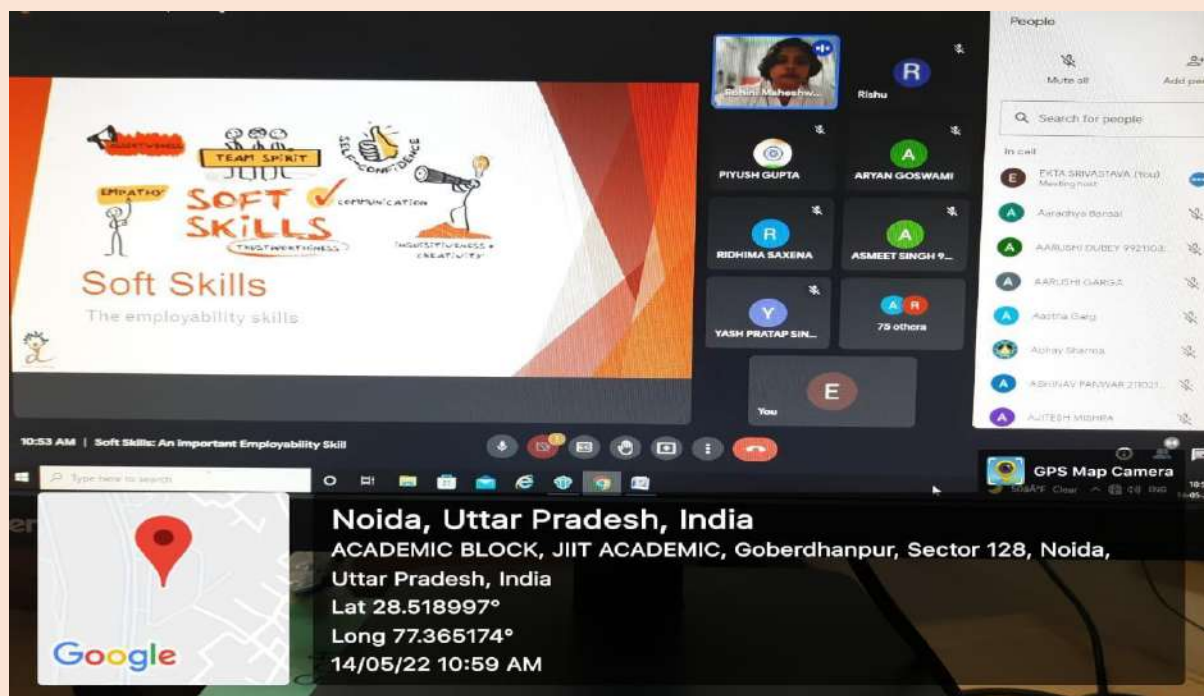
**DR. PALLAVI KIRAN**  
ASSISTANT PROFESSOR  
KIIT

**JIIT**  
JAYPEE INSTITUTE OF INFORMATION TECHNOLOGY  
विद्या तत्त्व ज्योतिषमः

# SOFT SKILLS: AN IMPORTANT EMPLOYABILITY SKILL

Dates: May 14, 2022

The objective of the online talk was to help students understand the importance of Soft Skills as a key Life Skill. The speaker emphasized that it is important for students to recognize the vital role soft skills play within your team and not only work on developing them within yourself but encourage their development throughout the organization. She also mentioned and elaborated the areas to examine and evaluate namely, personal accountability, interpersonal negotiation skills, conflict resolution, people's adaptability and flexibility, the clarity of communications, creative thinking, inclusion, coaching and mentoring. The speaker also emphasized that the sooner we realize knowledge isn't a destination but a journey, the better off we'll be. This attitude of continuous learning grows through our school years. Curiosity, asking questions and researching are all skills we develop from an early age. If we don't lose sight of them, they hold us in good stead as lifelong learners and the life skills are an integral requirement of today's world.



# LEARNER CENTRIC ENGLISH CURRICULUM: DESIGN PROCESS AND OVERVIEW

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## **Introduction:**

The India Skills Report on the website of AICTE states that apart from the domain skills, every employer looks for three most preferred skills, that of Communication Skills, Adaptability and Agility to learn.

The ability to speak and write clearly and concisely is a skill that is most sought after today in every field. Employers often feel that a candidate who can listen carefully and can convey his thoughts and ideas will add to the effectiveness of the workforce. The Hindustan Times published an article entitled, "97% Engineering graduates cannot speak English fluently: Survey" which stated that most of the students lacked English language proficiency. Furthermore, according to Nguyen, "The desirable skills and attributes for engineers include the ability to communicate effectively, both verbally and in writing, to peers, the employers, client and the community; engineers should be bilingual".

As per the Press Information Bureau, Government of India, "In order to revamp the engineering curriculum and to impart the requisite skill set to the students to enhance the employability of engineering students, AICTE has approved an action plan with the following objectives:

- i) Induction Training.
- ii) Revision of Curriculum.
- iii) Mandatory Internships.
- iv) Industry Readiness.
- v) Mandatory Accreditation."

Hence, given the present scenario, imparting proper communication skills and making our students proficient in English becomes a pre-requisite for getting employment and for their further career advancements. Making our future Engineers proficient in English is a must in today's global world. Hence every Institute should provide its students a compulsory training in English through offering of compulsory courses in Communication and Technical English.

### **Understanding the Nuances of English Language Proficiency:**

Basically, study of English language provides training in soft skills to the students, which can be broadly categorised under 3 categories of Communication Skills, Professional Skills and Interpersonal Skills.

| S.No | Communication Skills     | Professional Skills               | Interpersonal Skills      |
|------|--------------------------|-----------------------------------|---------------------------|
| 1    | Listening                | Interviews                        | Creativity and Innovation |
| 2    | Speaking                 | Group Discussions                 | Human Values              |
| 3    | Reading                  | Presentation Skills               | Leadership and Management |
| 4    | Writing                  | Professional Writing              | Emotional Quotient        |
| 5    | Non-Verbal Communication | Negotiation and Art of Persuasion | Team Work                 |

### **Domains requiring English Proficiency:**

If we analyze the domains where language proficiency is required by our students on the professional front, they fall under two categories:

- For Job Placements
- For passing competitive exams like IELTS, TOEFL and CAT etc.

### **Assessing our Offering of English to the students at JIIT till 2020:**

Till the year 2020, every student at JIIT was offered a 42 Hours course in English in his/her First Year. The course carried 3 credits with 2 lectures and 1 Tutorial assigned. The course was designed to impart LSRW skills along with some modules on Professional Writing and Readings in Literature. But practically hours devoted to the development of each skill was too less, given the paucity of time. Also, some of the Professional and Interpersonal Skills like Group Discussion ability, facing of Interviews, strategic negotiation, art of persuasion and likewise were left untouched.

Skills enhanced to some extent through our courses were: Listening, Speaking, Reading, Writing, Non-Verbal Communication, Group Presentation, Professional Writing and inculcating of human values and development of certain aspects of interpersonal skills indirectly through select writings of Literature.

Skills left out as almost untouched were: Interview Skills, Group Discussion Skills, Art of Persuasion, Strategic Negotiation and Listening apart from interpersonal skills of team coordination, effective leadership and managerial skills etc.

### **Software Training Offered through Language Lab:**

Language Laboratory had been established in January 2017 at Sector 62 campus. Five software applications had been purchased by the department which catered to teach different linguistic requirements pertaining to diverse professional pursuits and examinations. Every academic year 15 tutorial classes, one per week were conducted for B.Tech 1<sup>st</sup> year students registered in English. The students learnt the nuances of pronunciation, got trained in comprehension of British accent, American accent and Indian accent of English and learnt to speak correct English with proper intonation, stress and rhythm. But paucity of time and impossibility of catering to almost 700+ students individually left a wide gap in optimum utilisation of our lab resources.

### **The Requirements Stipulated by T & P and as per gaps in existing courses:**

Some of the gaps identified in our curriculum, as deemed to be required for increasing English Language Skills after analysis of different Competitive Exams like IELTS, TOEFL, CAT, GRE, which are also necessary subsets for chiseling communication skills at the workplace in Industry are as under:

- Vocabulary enrichment
- Grammar Proficiency
- Interpersonal Oral Communication
- Conversation Etiquettes
- Confident Non- Verbal Behavior
- Strategic Communication & Group Discussion
- Ability to give Formal Presentations individually
- Self-introduction and Job Interview Skills
- Passage comprehension
- Interpreting charts, schedules and graphs
- Critical Reasoning exercises
- Newspaper reading and comprehension
- Creating documents such as manuals, reports, graphs, and flow charts.
- Email Writing Etiquettes
- Jumbled Paragraphs for grammar learning
- Summary/Inference of short paragraph
- Picking the Out of Context sentence in a Jumbled Paragraph for proper communication.

Based on the gaps identified in our existing pattern and as per present day requirements of the global world, it was decided that:

- a) Students would be offered training in English skills for a greater number of hours instead of merely 3 Hours/week.
- b) The English Language Courses would be offered not merely in one semester but till 3rd year, with the syllabus gradually moving towards Higher English Proficiency as per requirements of T & P and Industry.

Some of the modifications that were implemented in our existing system are given below:

**1) Offer English courses till 3<sup>rd</sup> semester of B.Tech Programme.**

The Curriculum of English for B Tech students was re-designed to addresses the gaps stipulated above. The details of the revised Curricula as passed in the Academic Council are as under:

| Semester | Till 2020 – 21 session  | From 2021-22 session   |
|----------|---|--|
| I        | English: Credit 3; Hours 2-1-0                                | English: Credit 3; Hours 2-0-2                               |
| II       |   | Life Skills & Effective Communication: Credit 2; Hours 1-0-2 |
| III      | Economics: Credit 3; Hours 2-1-0                              | Professional Communication: Credit 1; Hours 0-0-2            |
| IV       | Life Skills: Credit 2; Hours 1-1-0<br>Shifted to II Semester. |  |

**2) More Emphasis to be given on Practicals:**

2 Practical classes in I Year English were added, and it was offered in 2-0-2 mode (with no changes in credit). The additional 2 Hours of Lab provided more practice sessions in Language Lab. A new Lab based course of Professional Communication with 1 Credit has been introduced in III Semester. Life Skills being offered in IV semester till now was brought to II semester with nomenclature changed to Life Skills and Effective Communication. It was offered in 1-0-2 mode with no change in credits, but with added practical classes that were taken up in Language Lab.

Hence from 2021 Odd semester the changed English details are:

- 1st Semester Course: English (Revision and mapping of English Course (Approved by BOS and implemented in Odd Sem 2021-22) (3 Credit; 2-0-2)
- 2nd Semester Course: New subject 'Life Skills and Effective Communication' (Approved by BOS and implemented in Even Sem 2021-22) (2 Credit; 1-0-2)
- 3rd Semester Course: 'Professional communication Practice', Audit Lab Course being offered in Odd Sem 2022. (Audit course; 0-0-2)

**3) Redesigning the contents of all English subjects being taught at B.Tech I year level and additional emphasis on English:**



English course was mapped with courses offered by the best Universities and Engineering Institutes in India and abroad. Benchmarking was done with the syllabus of IITs, MIT and Georgia Institute of Information Technology. Also, feedback was taken from Alumni to identify the gaps further. Accordingly, redesigning and modification was undertaken. The course basically emphasised upon chiselling the Listening, reading, Writing and Speaking Skills, for which labs were exhaustively used. SKY Pronounce, and Sanako Pronunciation software were used for learning and understanding stress and intonation. SKY Read Up Speed Up gave the students the opportunity to hone their comprehension skills within a limited time framework.

The Objective of ENGLISH in I semester is to develop an understanding of the basic aspects of English as a communication tool which can make the students more employable.

The motive is to develop an understanding and appreciate the basic aspects of English as a communication tool. The students are trained to apply grammar concepts and vocabulary skills in presentation and in spoken and written communication. Different forms of literature and rhetorical devices are introduced to nurture their creativity and writing skills.

The students learn to compose different forms of professional writing.

For development of 'Life Skill and Effective Communication' following were exhaustively referred:

a) Jeevan Kaushal Yojna

b) Referred syllabus offered by reputed engineering institutes like: IIT (BHU), IIT Madras, Vellore Institute of Technology, IIT Roorkee, Dr APJ Abdul Kalam University, Anna University Chennai etc.

c) Referred frameworks given by UNICEF, WHO, WORLD BANK etc.

The objective of LIFE SKILLS & EFFECTIVE COMMUNICATION is to expose the students to such methods and practices that help develop and nurture qualities such as character, effective communication, right attitude, trustworthiness, dependability and holding ethical values. The students understand different life skills required for Self, Family, Society and lifelong success through this course. They learn to apply listening, speaking, reading and writing skills in professional environment and develop Work-place skills for personal and professional excellence. This course has been designed to help our students evaluate and make decisions for empowerment of self and others.

PROFESSIONAL COMMUNICATION PRACTICE course is being run in third semester. This lab course is designed to impart professional and behavioral competencies to students so that they can do better in their life and can become a good and responsible human being. The purpose of the course is to build students' intrapersonal and interpersonal communication skills and to make them professionally competent as well as ethical communicators. Intrapersonal communication skills help in having an understanding about one's own strengths and weaknesses. Interpersonal skills are required to interact and work with others. These soft skills play an important role in personal growth and overall success in personal as well as professional life. The course consists of well-planned activities in which students learn to self- explore, set professional goals, participate in group discussions, perform role plays on situations related to workplace conflict, gender sensitization, enhance professional competency through professional writing, and participate in discussions related

to ethical dilemmas. The course will help students in exploring themselves, as well as in inculcating assertiveness, empathy, inclusivity and learning win- win approach to communication. The course will assist students to understand their strengths and frame professional goals, apply workplace communication in a professional setting, analyze and develop professional and social competence and in development of professional ethics.

# **JOURNAL PUBLICATIONS SUMMARY (DEC 2021 – JUNE 22)**

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- Mani, M. “Financial Inclusion Through Financial Literacy: Evidence, Policies, and Practices”, International Journal of Social Ecology and Sustainable Development, Vol. 13, issue 1, 112, 10th December 2021.
- Sarkar, D. and Manna N. “The Compositional Paradox in Violence: Classes of Bhadrak and Chotok in the Naxalite Novel” Kritika Kultura, Vol.38, 143-165, March 2022.
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### **Book Chapter**

- V. Ahuja & S. Alavi, “Leveraging Social Media Tools for Business Purposes. In Impact of Digital Transformation on the Development of New Business Models and Consumer Experience” pp. 253-270, March 2022. IGI Global.

# **INTERNATIONAL CONFERENCE (TRACK CHAIR)**

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Prof. Alka Sharma Track Chair (Entrepreneurship and Sustainable Development) in SECOND INTERNATIONAL CONFERENCE ON ADVANCES IN MANAGEMENT & TECHNOLOGY (ICAMT-2022) at JAYPEE BUSINESS SCHOOL, Noida India (February 24-26, 2022)



# **WORKSHOP/WEBINAR/FDP SEMINAR/CONFERENCE ATTENDED**

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1. Dr. Akarsh Arora Completed a four-week course on “Economic Growth and Distributive Justice Part I -The Role of the State” from 14 Nov 2021 to 05 December 21 organized by Tel Aviv University and offered through Coursera
2. Dr. Mukta Mani attended a Workshop on Overview of Tax Planning from 13-17 December 2021 organized by Gurukul Kangri University, Haridwar.
3. Dr. Sakshi Varshney attended Two days Faculty Development Programme on Financial Market & Investment from 15-17 December 2021 organized by St. Joseph College, Bangalore.
4. Dr. Amandeep Kaur attended Faculty Development Programme on “Academic Research Writing” from 31 Dec 2021 to 06 January 2022 organized by Ramanujan College, University of Delhi.
5. Dr. Priyanka Chhaparia Faculty Development Programme on Academic Research Writing from 31 Dec 2021 to 06 January 2022 organized by Ramanujan College, University of Delhi.
6. Dr. Ankita Das Faculty Development Programme on Academic Research Writing from 31 Dec 2021 to 06 January 2022 organized by Ramanujan College, University of Delhi.
7. Dr. Sakshi Varshney attended Two days Online Faculty development programme on Online Teaching and Evaluation from 10-11 January 2022 organized by National Institute of Technical Teachers Training and Research (NITTTR), Ministry of Education, Govt. of India, Chennai.
8. Dr. Mukta Mani attended FDP on Analytical Techniques of Social Science Research from 12-18 January 2022 organized by Jaypee Institute of Information Technology, Noida.
9. Dr. Sakshi Varshney attended FDP on Analytical Techniques of Social Science Research from 12-18 January 2022 organized by Jaypee Institute of Information Technology, Noida.
10. Dr. Priyanka Chhaparia attended FDP on Analytical Techniques of Social Science Research from 12-18 January 2022 organized by Jaypee Institute of Information Technology, Noida.
11. Dr. Akarsh Arora attended Two days Online Faculty development programme on Online Teaching and Evaluation from 10-11 January 2022 organized by National Institute of Technical Teachers Training and Research (NITTTR), Ministry of Education, Govt. of India, Chennai.

12. Dr. Amandeep Kaur attended Two days Online Faculty development programme on Online Teaching and Evaluation from 10-11 January 2022 organized by National Institute of Technical Teachers Training and Research (NITTTR), Ministry of Education, Govt. of India, Chennai.
13. Dr. Ekta Srivastava attended FDP on Analytical Techniques of Social Science Research from 12-18 January 2022 organized by Jaypee Institute of Information Technology, Noida.
14. Dr. Amandeep Kaur attended FDP on Analytical Techniques of Social Science Research from 12-18 January 2022 organized by Jaypee Institute of Information Technology, Noida.
15. Dr Shirin Alavi attended three days Global Leadership Research Conference 2022 at Amity Business School from 16th-18th February 2022.
16. Dr. Monali Bhattacharya attended FDP on “Inculcating Universal Human Values in Technical Education” from 28 Feb. -04 March 2022 organized by AICTE.
17. Dr. Mukta Mani attended a Workshop on the Science and Art of Well-being from 25-29 April 2022 organized by Jaypee Institute of Information Technology, Noida.
18. Dr. Shirin Alavi attended a Workshop on the Science and Art of Well-being from 25-29 April 2022 organized by Jaypee Institute of Information Technology, Noida.
19. Dr. Sakshi Varshney attended a Workshop on the Science and Art of Well-being from 25-29 April 2022 organized by Jaypee Institute of Information Technology, Noida.
20. Dr. Monali Bhattacharya attended a Workshop on the Science and Art of Well-being from 25-29 April 2022 organized by Jaypee Institute of Information Technology, Noida.
21. Dr. Praveen Sharma attended a Workshop on the Science and Art of Well-being from 25-29 April 2022 organized by Jaypee Institute of Information Technology, Noida.
22. Dr. Amandeep Kaur attended a Workshop on the Science and Art of Well-being from 25-29 April 2022 organized by Jaypee Institute of Information Technology, Noida.
23. Mr. Manas Ramjan Behera attended a Workshop on the Science and Art of Well-being from 25-29 April 2022 organized by Jaypee Institute of Information Technology, Noida.
24. Dr. Akarsh Aroa attended a Workshop on the Science and Art of Well-being from 25-29 April 2022 organized by Jaypee Institute of Information Technology, Noida.
25. Dr. Amba Agarwal attended a Workshop on the Science and Art of Well-being from 25-29 April 2022 organized by Jaypee Institute of Information Technology, Noida.
26. Dr. Ekta Srivastava attended a Workshop on the Science and Art of Well-being from 25-29 April 2022 organized by Jaypee Institute of Information Technology, Noida.

27. Dr. Nilu Choudhary attended a Workshop on the Science and Art of Well-being from 25-29 April 2022 organized by Jaypee Institute of Information Technology, Noida.
28. Dr. Priyanka Chhaparia attended a Workshop on the Science and Art of Well-being from 25-29 April 2022 organized by Jaypee Institute of Information Technology, Noida.
29. Dr. Sakshi Varshney attended One-week Workshop on “Ethics and Spirituality in Management with special reference to Vedas” from 10-14 May 2022 organized by Guru Kula Kangri, Haridwar.

*Hubs headed by HSS*

# PAROLA-THE LITERARY HUB

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Parola is the literary society of IIIT. It is all about promoting communication, empowering leadership, and developing confident public speaking skills. It has helped people from diverse backgrounds become more confident speakers, communicators, and leaders. The motto of Parola is “Where Leaders are Made” and the club helps students to be exactly that – to conquer their fears and improve themselves. Parola, not only thrives to nurture leaders but ensures that each person experiences the best way to enrich personal development. The hub has grown by admiring people who have experienced the nuances of being a leader.

How does Parola function? Parola has Debsoc as its interdisciplinary society which functions throughout the year and strives to develop each of its members’ speaking and leadership skills through participation and preparation of the members. Debsoc conducts weekly meetings which consist of three basic parts: teaching sessions, mock sessions and evaluations. Debsoc with the help of enthusiastic support of the members strives to improve: communication confidence presentation skills, language proficiency, leadership skills, giving/receiving feedback.

Parola hosts 2 major annual flagship events JOUST and JMUN.

JOUST is the ultimate literary extravaganza where 200+ colleges and 800+ students participate in various events like Penned, Inquisitive (Quiz Competition), Verses (Slam Poetry) and UNHRC, UNSC, UNEP, AIPPM are MUN committees, Cerebrate (English Conventional Debate) and Tark-Sangram (Hindi Debate).

JMUN on the other hand is the annual MUN hosted by the society.

Also, DebSoc has hosted online and offline events and webinars like “Speaking for Dummies” and Hindi PD, which was an Intra college event the previous year. Members of DebSoc have participated in more than 200 online and offline competitions and won over 50+ prizes in regional, national as well as international competitions. Glimpses of previous events hosted by Parola.







# ICREATE HUB

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“Creativity is contagious, pass it on” - Albert Einstein

ICREATE Sketching Hub was established in 2011. Most students regardless of age and whether they are experts or not, enjoy participating in art. Students find this hub an outlet for creativity and self-expression. Students can use their imagination and create whatever art they desire. This hub has successfully organized several events like Google Doodles, Better Half, Sketch the Set, Collage Making, Lamp Shadezz, Scribble Art, Model Your Town, Bollycally, Zentangle, and the Mystery Build to name a few. Various competitions are held on different themes and students prepare sketches, posters and paintings accordingly. One such competition was based on gender sensitization issues. The students prepared posters on gender issues. With time the hub is famous for introducing several workshops in which certain potential artists are invited and they guide the audience. The hub has even organized art gallery and exhibition to motivate the sketchers of JIIT and also to bring awareness amongst all by introducing simple pencil sketch.







# THESPIAN HUB

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“Thespian Hub is an initiative to bring all the young enthusiast of art and theatre. Passion is the key, if there is no passion the stage must be abandoned. While engaging in a play, a student enhances verbal and nonverbal expression of ideas. It also improves voice projection, articulation of words, and fluency with language. Performing in a play develops a constant focus of mind, body, and voice, which also helps in life. The more you know the more you can express and this in turn with many experiences can turn into creative expression. Several activities have been organized by this hub like stage plays, meme competitions, street plays, dramas. Various online competitions have been organized through online modes as well.





# THE NSS CHAPTER

# LIST OF NSS ACTIVITIES FROM DECEMBER 2021 TO MAY 2022

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| Date of the event | Title of the activities        | Organising unit/ agency/ collaborating agency |
|-------------------|--------------------------------|---|
| 01-12-2021        | World AIDS Day                 | NSS   |
| 02-12-2021        | National Pollution Control Day | NSS   |
| 16-12-2021        | Webinar on voter awareness day | NSS   |
| 03-12-2021        | World Disabled Day             | NSS   |
| 26-01-2021        | INDIA@73                       | NSS   |
| 10-02-2022        | SVEEP 2022                     | NSS   |
| 09-03-2022        | BLOOD DONATION CAMP            | NSS   |
| 08-03-2022        | Mission Shakti                 | NSS and UBA                                   |
| 04-03-2022        | VEGAN OUTREACH                 | NSS   |
| 26-03-2022        | SEVA GROUP FOUNDATION          | NSS   |
| 27-04-2022        | Earth Day                      | NSS   |
| 03-04-2022        | SEVA GROUP FOUNDATION          | NSS   |
| 14-05-2022        | Air Pollution Control          | NSS   |
| 14-05-2022        | Mask Distribution              | NSS   |
| 07-05-2022        | NGO visit                      | NSS   |



# ACTIVITY HIGHLIGHTS

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## Social Service: Ngo Visit to Grace Care Homes, Ghaziabad







## Social Service: NGO Visit to Seva Group Foundation



## Mask distribution at IIIT Noida-62

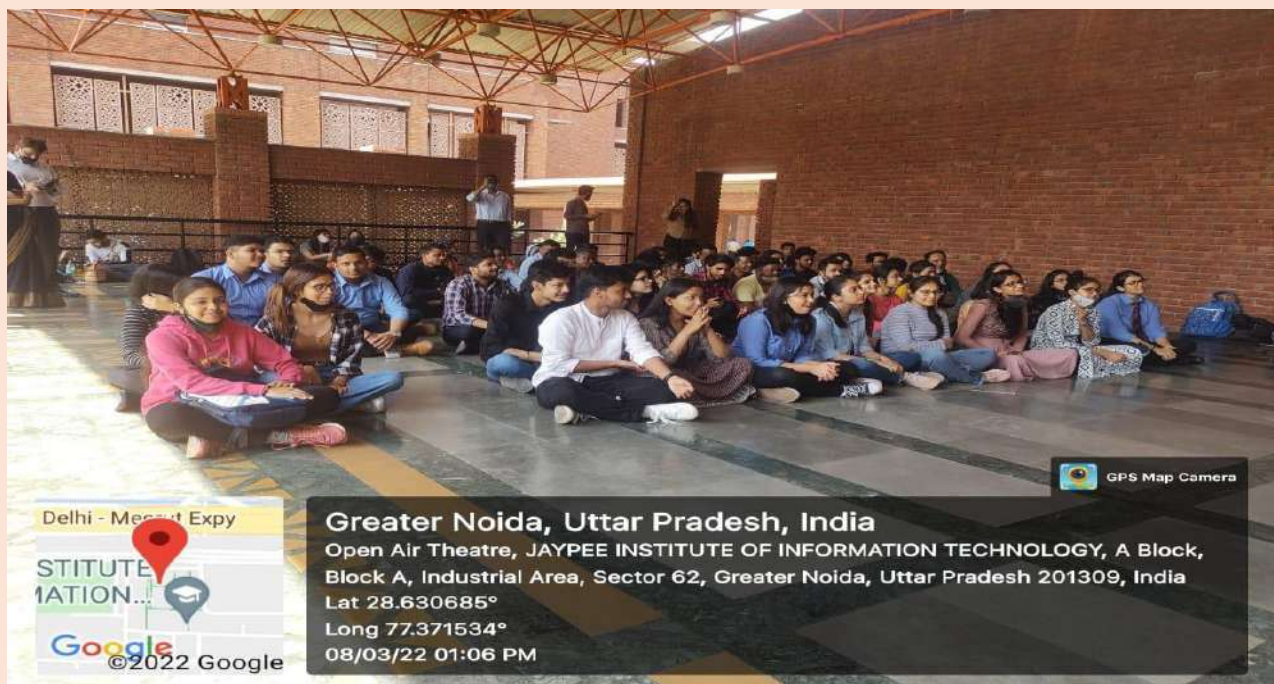




## Blood Donation Camp at IIIT Noida



## Mission Shakti: Self Defense Workshop



## Poster Making on Earth Day





*PENNED BY FACULTY*

# BEING ASSERTIVE: IS IT REALLY THAT IMPORTANT?

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"Assertiveness is your ability to act in harmony with your self-esteem without hurting others."

Dr. Anil Kumar Sinha

In the present-day workplace, soft skills are important skills and valued comparable to hard skills. Through this article I would like to throw light on an important life skill and that is assertiveness. Superficially it seems to be a simple concept, where you need to assert yourself and not be passive or aggressive. But ask the people who are sailing different boats at the same time or rather struggling to manage the extraordinary demands of both professional and personal life. They would tell you; it is not at all easy. They wish to be assertive but often end up being passive or aggressive. Will you do me a favour? Oh, you are on leave tomorrow, but this is urgent, you need to do it by tomorrow only! I know I am troubling you, but will you help me in handling this issue?....Sounds familiar? As individuals we have often heard and faced these situations, often wished to assert ourselves by saying 'NO,' but ended up by saying 'YES'. It has been ingrained in our consciousness since childhood that it is rude to say 'NO' to someone's request and thus we say 'YES' even if we lack in time, resources, or motivation. And from here the real pain begins. In an urge to please people, win points, and be agreeable to everyone they have created an image of a 'saint' who is willingly doing everything, but deep inside these are anxious people often resentful because they are 'Humans'. They compromise on their emotional health and often are like a volcano that can erupt anytime.

On the other hand, there are people who would resort to being aggressive in all situations, try to dominate anyhow as deep down they are also anxious, resentful, insecure people who feel it is always they Vs the world.

And thus, being assertive is important for our wellbeing, our emotional health. Yes, it is difficult to change overnight but sincere efforts to develop assertiveness will pay off eventually. As small steps we can begin to say 'NO' and accept 'NO' in reasonable situations. We need to be simple and direct in our communication and not expect people to read our minds. We need to focus on 'What' and 'How' when communicating assertively. Remember, choice of words is as important as tone and volume. We should not feel guilty for expressing our minds. An assertive style is empathetic and provides a win-win solution for all involved and so it is all the more advisable to adopt this style for one's own benefit.

Dr. Ekta Srivastava

# RELEVANCE OF GENDER SENSITIZATION IN HIGHER EDUCATION INSTITUTES

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Gender Sensitization is almost a buzz word today. Every platform that can be considered world-class is currently exerting efforts in this area, and they frequently boast about exhibiting and inculcating gender sensitization. There are several celebrations surrounding women's day, women's empowerment drives, gender inclusion, and so on. These festivals occur on a regular basis. However, despite all of the achievements that have been celebrated and the efforts that have been made, there is a pervasive feeling that it is still not enough and that there is still a long way to go. Keeping this in mind, university campuses all around the world are placing a significant amount of importance on the promotion of gender sensitivity.

When young minds enter the life of a college student, they bring with them the various experiences and influences of their homes, localities, schools, and even movies. Often, these experiences are laced with stereotypical notions regarding the roles that should be played by men and women in society. And considering this, gender awareness training in higher education settings becomes even more pertinent.

We are aware that gender sensitization refers to the process of raising people's knowledge about gender issues at all levels of society and helping them comprehend the significance of providing equal opportunities and treatment to persons of all genders. It is the acknowledgment of the contributions made by people of all genders to the growth of society, as well as the meeting of their requirements through the implementation of appropriate laws and institutional frameworks. It educates people about their rights, combats sexual harassment and addresses issues of equality and freedom, questions of sexuality, and promotes understanding and respect for all parties involved. People are made aware, as part of the process of gender sensitization, that members of any gender are capable of contributing their full intelligence to the decision-making process. As a consequence of this, it is of the utmost importance that the young minds be educated regarding the issue.

It is common knowledge that the young people of any country are an extremely valuable resource. They are, in a very real sense, the country's future and they stand in for it on every front. The younger generation have a great deal of vigour and zeal. They have the capacity to acquire new knowledge and adjust their behaviour in response to new circumstances. Our younger generation has the potential to bring about societal change and betterment. Young people, despite their age, have the potential to bring to the table a keen awareness of the realities of gender inequality, an in-depth understanding of the dire consequences of this inequality in the here and now, as well

as a coherent understanding of the change that will result from equal empowerment for all. They bring to the table a sincere desire to be part of the solution, to really make a difference, as well as an unwavering commitment to do whatever is necessary, empathetic, and right to finish the walk for gender equality and the empowerment of all genders. And thus, the gender sensitization programs are most relevant at the higher education institutes to shape the young minds and inspire them to bring the desired gender equality in the society.

Dr. Ekta Srivastava

## **PATENT IN HSS DEPT.**

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1. Dr. Shirin Alavi in collaboration with faculty of different institutions published an Australian Patent titled “A VENDOR MANAGEMENT INVENTORY SYSTEM AND ITS METHOD THERE OF”, Patent Number is 2021103825, Published on May 11, 2022.
2. Dr. Mukta Mani in collaboration with other researchers published an Indian patent titled “CUSTOMER ACCESSIBLE SYSTEM OF ENTERPRISE RESOURCE PLANNING WITH CONTEXTUAL USER INTERFACE. Patent Number is 202111060466, Published on December 31, 2021.

# STUDENTS' CORNER



# DREAMS AND CHOICES

---

A thousand dreams flash before my eyes  
And alas! I can only pick one  
For, to pick one would be wise  
Giving me clarity of the clear blue skies  
Offering me great fulfillment and fun.

A part of me, wants to live them all  
Stopped in its tracks by the cruel reality  
That each one has to make his call  
To pick just one, for the long haul  
And to commit to it in totality.

If only it was that easy to make that choice  
Amidst all the hustle, bustle and chatter  
To hold on till I find my own voice  
And to not mistake it for mere noise  
For, this choice, in the course of time will matter.

And at each one I look with lust  
Hoping to make my choice  
Which, before it's too late, I must  
As a thousand dreams flash before my eyes  
Each looking like the perfect one.  
Thanking you with anticipation.

Yash Srivastava

# COLLEGE JOURNEY

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The journey started in 2018 when I was searching for colleges to take admission in an engineering program. When I found IIIT, I was impressed not by its highest salary package offered but a way of systematically managing and maintaining the college, what I saw was it does not post any advertisements for admissions in newspapers, TV, and on other platforms unlike other private universities in the country. It is consistently there in the NIRF top 100 engineering college list from 2016 till today, published by the Ministry of Education, GoI. Another reason is that it was founded by Shri Jaiprakash Gaur sir, founder chancellor of IIIT and founder of Jaypee Group, I am also inspired by the life journey of sir. I know Jaypee Group and Shri Jaiprakash sir when the construction of the Yamuna Expressway (Taj Expressway) was completed and it is also one reason to join IIIT because it shortens the traveling time from Agra to Noida. I and my family did not get any chance to meet Shri Jaiprakash sir in 4 years of college, but I hope and believe, we will meet him one day. I joined IIIT with one name Mayank Yadav but in 4 years I got many titles, Dr. Badri Bajaj sir used to call me "Kaviraj", one of my friends called me shayar, and many others like "Gayak, writer, lyricist, motivational speaker, public speaker" etc. When I joined the NSS unit in IIIT, I learnt so many things and one life lesson is "when we do something for ourselves, we become happy but when we do for others then their smiling faces give us eternal happiness" that gives us the motivation to do more and more for society. Each day and semester of the B.Tech taught me different angles of life that made me a strong and confident person. In the journey, I joined the classes from Agra i.e. 200 km from my home to college, I joined classes from the flat I took but because of the construction of NH 24, I used to walk 3 Km to attend the classes due to traffic problems, and it taught me the value of time and way to play with time. Though I like every place at IIIT, each place gives me different memories and experiences but LRC was one of my favorite places. If I start to mention every experience of my 4 years, then I will be ending by writing a book about it. For me and my family, it is not just the degree of B.Tech in CSE but "a degree with a specialization in life experiences" and we believe "Experience is what makes a person better day by day". "It is not a degree achieved by me, but it is the achievement of the whole family" because it is not possible for a child to achieve anything in their life without any support and cooperation from the family and people involved, so thanks to my family and all others involved directly or indirectly. If I conclude the journey in a few words then these can be "God's blessings, Pariwaar, teachers, friends, Vishwas, Prayas, and Nature". I salute and thanks all the IIIT family members including teachers, students, members of various departments and fields, people who provide security to our campus, and people who keep our campus clean, green, and shining like a star. I can say that the decision we took 4 years ago to join IIIT was one of the best decisions of our life. The experiences we got in IIIT will help us to make our life and this world a better and a

happy place. I would like to end my feelings with few lines I wrote while traveling to IIIT from Agra.

"जब राहों पर निकलते हैं तो अकेले नहीं होते... सारे जहाँ का काफिला हमारे साथ होता है...  
जान पहचान हो या ना हो किसी से... फिर भी मदद के लिए कोई ना कोई हाथ तैयार होता है...  
और ऐसे माहौल में किसी की हिम्मत कैसे टूट सकती है...  
जहां हर दिल में छिपे सपने को पूरा करना का विश्वास होता है"

Thanks a lot!

Mayank Yadav

## YE CHUNAUTI HAI..!

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ये चुनौती है स्वीकार कर...  
तू देख उसे... तू समझ उसे...तू परख उसे  
ये चुनौती है स्वीकार कर ... ये चुनौती है स्वीकार कर...  
आसानी से ये ना आती ... ये देख मनुष्य को आती है  
जो समझ गया इतिहास बना... जो न समझा पछताया है  
है सौभाग्य तेरा जो तुझे मिली ...  
अब न तू इसको जाने दे  
अब अब पकड़ इसे स्वीकार कर  
चुनौती है वार कर... चुनौती है वार कर  
कब तक तू मुझको रोकेगी...कब तक तू मुझको थामेगी  
जब सब्र का बांध टूटेगा...  
सबसे पहले तू भागेगी... सबसे पहले तू भागेगी  
हां, मैंने अब ऐलान किया, तुझको मैंने स्वीकार किया  
इन खुलती हुई मुठियों में ...  
तुझको मैंने अब बाँध लिया ... तुझको मैंने अब बाँध लिया  
अब मेरा भी संकल्प तू सुन  
अभिमान नहीं...हिम्मत है ये  
जब जीत कर दिखाऊँगा...तेरे ही गुण गाऊँगा  
मगर हार नहीं मैं मानूँगा...जब तक न खुद से हारूँगा  
मैं तो आखिरी सांस तक...  
तुझको चुनौती स्वीकारूँगा ... तुझको चुनौती स्वीकारूँगा

मयंक यादव

# **A FIRE WITHIN...**

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**A fire within,  
Plethora of wild dreams,  
All leading to one terminus,  
Let the fire ignite and journey commence,  
For you are born for the skies.**

**March! Falter not,  
Though the way is weary and long,  
Aplomb,  
You might slip,  
For the mountains are steep and roads treacherous,  
Bear the pangs, stitch your pants  
The voyage must advance.**

**For in the end,  
You can be the epitome of triumph,  
The chimera of your dreams,  
As free as the air,  
Boundless and omnipotent,  
Ethereal yet invincible.....**

**Mani Tripathi**

# UPCOMING EVENTS

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## **International Conference:**

International Conference on Peaceful and Prosperous South Asia (ICSA-2)